



OUR MISSION

Junior Achievement's purpose is to inspire and prepare young people to succeed in a global economy.

WHAT IS JA USA?

Junior Achievement has over 100 local JA Areas across the nation, and together we are the nation's largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their futures, and make smart academic and economic choices. JA's programs—in the core content areas of work readiness, entrepreneurship and financial literacy—ignite the spark in young people to experience and realize the opportunities and realities of work and life in the 21st century.

JA SOUTHWEST VIRGINIA

JA of Southwest Virginia was founded in 1957. Our office is located in Roanoke and operates on a \$300,000 budget. A total of 38 board members a wide range of businesses and academic institutions in our region. As of 2022, Keri Garnett serves as the President and CEO.

A BRIEF HISTORY

Junior Achievement was founded in 1919 by Theodore Vail, president of American Telephone & Telegraph; Horace Moses, president of Strathmore Paper Co.; and Senator Murray Crane of Massachusetts. Its first program, JA Company Program®, was offered to high school students on an after-school basis. In 1975, the organization entered the classroom with the introduction of Project Business for the middle grades. Over the last 39 years, Junior Achievement has expanded its activities and broadened its scope to include in-school and after-school students.

DIVERSITY STATEMENT

We at Junior Achievement are dedicated to providing a positive, enriching learning experience free of bias that promotes greater economic opportunity and equity. Junior Achievement welcomes K-12 students, volunteers, educators, staff, and other partners and stakeholders, regardless of race, religion, age, gender, national origin, disability, sexual orientation or any other legally protected characteristic.

VOLUNTEERS

Junior Achievement's 237,680 classroom volunteers come from all walks of life, including: business people, college students, parents and retirees. These dedicated individuals are the backbone of our organization.

PROGRAM REACH

Nationally, Junior Achievement reaches more than 4.8 million students per year in 209,651 classrooms and after-school locations. JA programs are taught by volunteers in inner cities, suburbs, and rural areas throughout the United States, by over 100 Area Offices in all 50 states. JA of Southwest Virginia reaches approximately 4,000 students per year.

PROVEN SUCCESS

Junior Achievement is one of a few nonprofits to use independent, third-party evaluators to gauge the impact of its programs. Since 1993, independent evaluators have conducted studies on Junior Achievement's effectiveness. Findings prove that Junior Achievement has a positive impact in a number of critical areas.



BOUNDLESS POSSIBILITY

Each year, JA SWVA provides programming to...



Over 4,000 Students



275 classroom locations

With...

150

Volunteers from the local business community



25,000

Instructional Hours



JA SWVA Territory

We serve 17 cities and counties in Southwest Virginia, including Roanoke, Salem, Botetourt, Franklin and Montgomery



JA Mission Statement:

To inspire and prepare young people to succeed in a global economy.

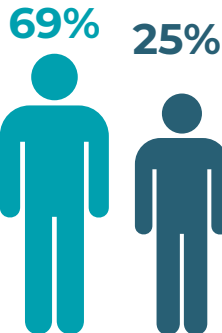
JA prepares students for Work and Careers

JA alumni tell us that their experience with JA as a student played an important role in their career path and in their profession development. 80% of JA Alumni find their careers "extremely Fulfilling"



■ JA Alumni ■ No JA

Young people who are in their "Dream Job"



Work in the Field Studied in College



JA Alumni say...

JA gives students Confidence with Money.

(84%) agree that their experience with Junior Achievement helped with their financial literacy.

56%

How much more JA Alumni earned compared to general population

92%

of JA Alumni say "JA participation influenced my belief that i could achieve my goals."

JA Pillars:

- Work Readiness • Entrepreneurship • Financial Literacy



For more information please visit jaswva.org