LETTER FROM JA LEADERSHIP

Dear Friend of Junior Achievement:

JA’s mission is to create “a world in which young people have the skill set and mindset to build thriving communities”.

Being able to deliver on that mission is quite the accomplishment. Through the programs outlined in this 2021-22 Impact Report, and our plans for the upcoming year, you’ll see how Junior Achievement of OKI Partners is delivering on that mission.

This past year, JA OKI provided programs in career readiness, financial literacy and entrepreneurship to 41,276 students in Southwestern Ohio, Northern Kentucky and Eastern Indiana. Students served in fiscal 2021 was 39,513.

Some of our programming highlights include:

- our first-ever “Stock Market Challenge,” where students learned about and then competed in a mock trading event,
- a pilot program with the University of Cincinnati where student teachers deliver JA programs to classrooms in our region,
- the creation of a new JA program designed to provide requirements of the new Ohio Financial Literacy law to high school students.

Thanks to generous board giving, successful special events and an increase in foundation support, JA OKI finished the year in solid financial condition, allowing growth to continue.

We’re proud to share with you that JA OKI has returned to Five Star status. This benchmark of financial and program standards showcases the excellent work of the board and volunteers.

To the JA volunteers, educators, donors and partners who stepped up for our students this year, thank you. Your support means so much as we continue to grow our JA community.

Sincerely,

David Cook
Chair, OKI Partners Board of Directors
SVP HR & Chief People Officer
TriHealth

Jeff Taylor
President & CEO
Junior Achievement of OKI

FINANCIALS
Fiscal Year | July 1, 2021 - June 30, 2022

| Revenue: $1,860,556 |
| Foundation: $185,676 |
| Events: $998,685 |
| Individual: $225,419 |
| Other: $204,454 |
| Corporate: $246,332 |
| Fundraising: $62,829 |

| Expenses: $1,434,180 |
| Event: $444,220 |
| Program: $877,922 |
| Administrative: $49,209 |

JA OKI is now a Five Star Area!

JA Areas across the country are accountable for five key metrics that measure both finances and youth served. For the first time in several years, JA OKI has attained Five Star status!

This significant accomplishment was made possible by the hard work of our volunteers and the generosity of our donors.
The Ohio Legislature approved a bill that requires all high school students to complete a semester course in Financial Literacy beginning with the class of 2026. The JA Ohio affiliates with the help of JA USA have produced a course that will satisfy this requirement which includes case studies and simulations. This expansion aligns directly with the newly passed Ohio Law requiring high school students to earn credit by completing a financial literacy course prior to graduation.

The Montgomery County Educational Service Center partnered with JA OKI to present Ohio’s In Demand Jobs Week. A dynamic, interactive set of activities were presented in a digital format that allowed students to experience activities, panel discussions and videos related to a career sector each of the five days. Over 6,200 students from the Dayton area participated in the weeklong event aimed at bringing information regarding healthcare, construction, advanced manufacturing, IT and supply chain.

Inspire to Hire, Dayton took place at Sinclair College in Dayton. Over 850 students met with the region’s top companies to discuss career opportunities in the areas of healthcare, construction, manufacturing and supply chain. This year the event began with a lively panel discussion featuring representatives from local companies taking the stage to present their career sector and take questions from the students.

JA OKI PROGRAM HIGHLIGHTS

The Stock Market Challenge is a new event for JA OKI that is a capstone competition for the program JA Take Stock In Your Future. After learning about the stock market, 300 students competed in-person and remotely in a high-energy trading competition in which the students trade equities in an environment that mimics the floor of the New York Stock Exchange. Thank you to our title sponsor, the Clement and Ann Buenger Foundation.

The Early Childhood Education (ECE) Program at the University of Cincinnati entered a partnership with Junior Achievement of OKI Partners (JA OKI) where college juniors who are aspiring educators, taught our 4th & 5th grade JA Our Region and JA Our Nation courses to students in the spring of 2022. According to one junior, “I absolutely enjoyed Junior Achievement and would recommend it to others. I wish I had a Junior Achievement session when I was younger.” It afforded the prospective teachers in the pilot a unique opportunity to engage directly with students with a content rich curriculum provided by JA. ECE and JA plan to not only continue this partnership, but also expand the project by providing this opportunity for all ECE juniors in spring 2023.

JA Community Coders was launched this spring. This program introduces students in grades one through three to the foundational concepts of computer programming. 250 primary students received this program which includes three calibrated levels of challenge for the students.

JA Inspire to Hire, Cincinnati & Northern Kentucky was launched this spring. 300 students competed in-person and remotely in a high-energy trading competition in which the students trade equities in an environment that mimics the floor of the New York Stock Exchange. Thank you to our title sponsor, the Clement and Ann Buenger Foundation.

Procter & Gamble

This year, JA is proud to announce a strategic partnership with Procter & Gamble for our financial literacy programming at Cincinnati Public Schools (CPS). In 2022, over 50 P&G employees volunteered in primarily 8th grade CPS classrooms to teach our JA Economics for Success and other financial literacy programs. This partnership also included P&G grant sponsorship and was so successful for all involved that we have plans to enhance the program in the 2022-2023 school year by expanding our efforts to reach 9th – 12th grade students. This expansion aligns directly with the newly passed Ohio Law requiring high school students to earn credit by completing a financial literacy course prior to graduation.

Delta Air Lines

JA was selected as a community partner by Delta Air Lines to provide full scholarships to eight students to the National Flight Academy in Pensacola, FL. This an interactive, immersive learning adventure for 7-12th graders aboard Ambition, a virtual aircraft carrier while learning communication and STEM skills.

"My experience at the NFA was one of the most fun and interesting times of my life and made me more interested in technology associated with flying.” Matthew Mapley from Dayton Regional STEM School (DRSS)

The Ohio Legislature approved a bill that requires all high school students to complete a semester course in Financial Literacy beginning with the class of 2026. The JA Ohio affiliates with the help of JA USA have produced a course that will satisfy this requirement which includes case studies and simulations. This program will be offered to select school districts beginning in the 2022-2023 school year.

Over 4,200 students attended JA Inspire to Hire, Cincinnati & Northern Kentucky in March. Students in grades 11 and 12 were invited to meet potential employers, not just for future opportunities but also for immediate employment. This element added a sense of urgency and excitement to the event which received very positive reviews from both students and employers. Thank you to our title sponsor, The Carol Ann and Ralph V. Haile, Jr. Foundation.

PARTNERSHIPS

COMMUNITY
JA OKI SPECIAL EVENTS HIGHLIGHTS

**BUSINESS HALL OF FAME**

The 2021 Greater Cincinnati Business Hall of Fame was held on March 31, 2022 and broke a fundraising record with over $280,000 raised! Thank you to our Title Sponsor, Delta Air Lines.

Recognized in this year’s class were:
- **John Hayden** – retired president and CEO, Midland Co.
- **Ralph Lazarus** – chairman, Federated Department Stores (deceased)
- **Joe Mayernik** – executive chairman, Prodigo Solutions Inc.; founder and CEO of Senoma Holdings, LLC
- **Edwin Rigaud** – founder of Legacy Acquisition Corp. and formerly a groundbreaking executive Procter & Gamble Co.
- **Pauline Strayhorn** – executive vice president, Major Federal Savings and Loan (deceased)
- **Peg Wyant** – founder and CEO, Grandin Properties.

The Eastern Indiana Business Hall of Fame was held on March 10, 2022 at Forest Hills Country Club. The 2022 inductees were:
- **Mike Cramer** of Primex Plastics
- **George Ferrell** of Bath State Bank in Bath
- **Sue Miller** of Brady Ware.

A big thanks to the Title Sponsor of this year’s Business Hall of Fame, Primex Plastics. The event raised enough money to fund 36 classes in Eastern Indiana.

After a 3 year hiatus, our Butler & Warren Counties Hall of Fame made its return on March 24, 2022, raising over $53,000. This year’s honorees were:
- **Joe Hinson**, West Chester-Liberty Chamber Alliance
- **John Kirsch**, Kirsch CPA Group
- **Heather Sanderson Lewis**, Millikin & Fitton Law Firm
- **Fabian Schmahl**, tyssenkrupp BILSTEIN of America, Inc.

Thank you to our Presenting Sponsor, Millikin & Fitton Law Firm.

**GOLF**

The JA Golf Classic 2021 for Cincinnati and Northern Kentucky, held August 2 at Heritage Country Club and August 30 at TPC River’s Bend, raised a record-setting $298,000. Greater Cincinnati/NKY Honda Dealers were our Presenting Sponsor.

The Eastern Indiana region held its 15th golf outing on September 3, 2021 at the Liberty Country Club, raising almost $24,000. A big thank you to the Event Sponsors – Dot Foods, Personal Touch Cleaning Service, Inc., Reid Health, Shook Construction, and Whitewater Valley REMC.

The Dayton, Butler & Warren Counties Golf Classic on June 27 was held at TPC River’s Bend where it went over goal, raising more than $43,000. Thank you to our Title Sponsor, Meijer.

**SPORTING CLAYS**

There were two Ladies’ Sporting Clays events held in 2021, one for the Cincinnati/Northern Kentucky region at Elk Creek, and one for Butler & Warren Counties at Middletown Sportsman’s Club. Team sizes were nearly doubled over previous years, and together raised more than $82,000.

Thank you to our title sponsors, Lexus RiverCenter for the Cincinnati event, and Fifth Third Bank for the Butler & Warren Counties event.

The Dayton Men’s Sporting Clays sponsored by Messer Construction, was held in September of 2021. This perennial favorite had 32 teams and raised more than $42,000.

644 Linn St. Suite 1024
Cincinnati, OH 45203
## Our Supporters

**Donors Are Vital to JA’s Success**

Our work would not be possible without the generous support of the community. These future-focused and community-minded donors are bringing JA learning experiences to thousands of young people in our region.

### Community Partners $20,000+

<table>
<thead>
<tr>
<th>Edward F. Castleberry</th>
<th>Joseph Fairless</th>
<th>The Carol Ann and Ralph V. Haile, Jr. Foundation</th>
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<tr>
<td>Charles H. Dater Foundation, Inc.</td>
<td>Steve and Eleanor Haussler</td>
<td>U.S. Bancorp Foundation</td>
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<td>Chemed Foundation</td>
<td>The P&amp;G Fund of the Greater Cincinnati Foundation</td>
<td>Wayne County Foundation</td>
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<td>Bob &amp; Jeanne Coughlin</td>
<td>Taco Bell Foundation</td>
<td>Western &amp; Southern Financial Group</td>
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<td>Delta Air Lines, Inc.</td>
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<td>Dole Packaged Foods</td>
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### Investors’ Club $10,000+

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<tr>
<th>AES Ohio Foundation</th>
<th>Grandin Properties</th>
<th>Ohio National Financial Services</th>
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<td>CenterPoint Energy Foundation</td>
<td>Hamilton Community Foundation</td>
<td>OSMG-Cincinnati, LLC</td>
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<td>Clement and Ann Buenger Foundation</td>
<td>Heidelberg Distributing Co.</td>
<td>Performance Lexus RiverCenter</td>
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<td>Elsa Heisel Sule Foundation</td>
<td>J.T.M. Food Group</td>
<td>SiteWORX, LLC</td>
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<td>Flowers Bakeries, LLC</td>
<td>Kraft Electrical Contracting, Inc.</td>
<td>Michelle Sullivan</td>
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<td>Tom Fogarty</td>
<td>Mathile Family Foundation</td>
<td>The Armor Group</td>
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<td>GE Aviation</td>
<td>Messer Construction Co.</td>
<td>The E. W. Scripps Company</td>
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### Chairman’s Circle $5,000+

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<th>3M Foundation</th>
<th>Cincinnati State Technical &amp; Community College</th>
<th>Katz Teller</th>
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<td>Accenture, plc</td>
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<td>Mike Keating</td>
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<td>Anheuser-Busch Companies, Inc.</td>
<td>Coca-Cola Company, The Colliers International</td>
<td>KPMG LLP</td>
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<td>Architectural Glass &amp; Metal Company, Inc.</td>
<td>David Cook</td>
<td>KRAVE Pure Foods</td>
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<td>AT&amp;T Inc.</td>
<td>Delicato Vineyards</td>
<td>Ruiz Food Products, Inc.</td>
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<td>Essentia Water</td>
<td>Sunbelt Beverage Co, LLC</td>
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<td>FC Cincinnati Foundation</td>
<td>The Troy Foundation</td>
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<td>Ferrero</td>
<td>Fred and Alice Wallace</td>
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<td>Brock &amp; Scott, PLLC</td>
<td>Fidelity Investments</td>
<td>Charitable Memorial Foundation</td>
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<td>Robert Bult</td>
<td>First Financial Bank</td>
<td>Thelma’s LLC</td>
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<td>CareSource Foundation</td>
<td>Jennifer Fitzpatrick</td>
<td>Total Quality Logistics</td>
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<td>U.S. Bancorp</td>
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<td>Hauser Private Equity</td>
<td>United Way of Whitewater Valley</td>
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<td>Cassidy Schiller CPAs &amp; Advisors</td>
<td>John H. Hayden</td>
<td>Utz Quality Foods, Inc</td>
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<td>Hobart Brothers Company</td>
<td>Vaas Digital Recognition</td>
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<td>Church &amp; Dwight Co., Inc</td>
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<td>Huntington Bancshares, Inc.</td>
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<td>Zeilman-James Homes, Inc</td>
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### 1919 Society $2,500+

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<th>2J Supply Hvac Distributors</th>
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<td>3M Company</td>
<td>James Eder</td>
<td>Mercy Health Foundation Greater Cincinnati</td>
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<td>Amazon.com, Inc.</td>
<td>Ernst &amp; Young LLP</td>
<td>Monticello Associates</td>
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<td>Bath State Bank</td>
<td>Ethicon Endo-Surgery, Inc</td>
<td>Norwood Medical</td>
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<td>Building Healthy Lives Foundation</td>
<td>Fayette County Foundation</td>
<td>Peoples First Savings Bank</td>
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<td>Cash Revenue Event Dayton</td>
<td>George Ferriel</td>
<td>John E. Pepper</td>
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<td>Cincinnati Reds</td>
<td>First Bank Richmond</td>
<td>Perry Interiors, Inc.</td>
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<td>Corporation Companies, LLC</td>
<td>FMA Alliance, Ltd</td>
<td>Regal Rexnord Corporation</td>
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<td>Harvest Hill Beverage Company</td>
<td>Edwin J. Rigaud</td>
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<td>Dinsmore &amp; Shohl LLP</td>
<td>Johnson &amp; Johnson</td>
<td>Justin Scheiben</td>
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<td>Dot Foods, INC</td>
<td>Kirsch CPA Group, LLC</td>
<td>Sonoma Holdings, LLC</td>
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<td>Warren County Educational Service Center</td>
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<td>Wayne Bank &amp; Trust Company</td>
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<td>Kelly Wittich</td>
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## Achievement Society $1,500+

- Altafiber
- Anonymous Contributor - Cincinnati/NKY
- B&F Plastics, Inc
- Elroy Bougraf
- Brady Ware
- Cash Revenue Butler
- CRT Technologies
d.e. Foxx and Associates
- Deloitte & Touche LLP
- ESL, Inc.
- Frost Brown Todd LLC
- Larry Galluzzo
- Gateway Concrete Forming
- Services, Inc.
- General Electric Employees' Community Service Fund
- Golden Engineering
- Robert Guido
- Harrington Hoch Insurance
- Indiana University East
- Integrity Metals
- Matthew Jessup
- Suzanne Khan
- Kivias Club of Richmond, Indiana
- John Lambirides
- Levin Porter Associates Inc.
- Mitchel Livingston
- LPK
- Marc Miller
- Nora E. Moushey
- O'Reourke Wrecking Company
- Lina Patel
- Peck Hannaford & Briggs
- Pure Romance
- Quigg Fund
- Ken Rinehart
- Delores Sanderson
- Shook Construction
- Southern Glazer's Wine & Spirits, LLC / FBO Tito's Vodka
- Denise Sparks
- Thomas Stanek
- The Cincinnati Insurance Company
- The Dupps Company Charitable Foundation
- The Personal Touch Cleaning Service
- TP Mechanical Contractors
- Jason Trimbach
- United Way of Greater Cincinnati
- University of Cincinnati Foundation
- John A. Whalen

## Leadership Giving Society $1,000+

- Accenture, plc
- AMEND Consulting LLC
- Apex Mechanical Systems, Inc.
- Badin High School
- Patricia Basti
- Boston Beaver Forest Cross & Sickmann Attorneys At Law
- Brixey & Meyer
- BSI Engineering
- William P. Butler
- Robert H. Castellini
- Castellini Company
- Scott Cengia
- Charles F. Jergens Construction Inc.
- Civista Bank
- Clark Schaefer Hackett
- Neil Cohen
- Coldwell Banker Lingle
- Marilyn Coleman
- Color-Box Inc.
- Community Design Alliance
- Connexus Association
- Tim Dumont
- Greg Ebel
- EGC Construction Corporation
- Enerfab Inc.
- Eubel Brady & Sutman Asset Management, Inc.
- Susan Gaines
- Georgia-Pacific Corporation
- Greater Hamilton Chamber of Commerce
- HealthCare Professionals Federal Credit Union
- James Heldman
- Heritage Bank
- Joseph Hinson
- Horan
- Hotel Development Services LLC
- Tricia Hudson
- Jim & Donna Salyers Fund at Horizon Community Funds of Northern Kentucky
- Julian G. Lange Family Foundation
- Kaivac, Inc.
- Kaleidoscope Animations, Inc.
- Kemba Credit Union, Inc.
- Kettering Health Hamilton
- KeyCorp
- King's Electric Services
- Lakota Local Schools
- John H. Lewis
- Steven Lippert
- Lithko Contracting
- Tommy Loveberry
- Bill McCarthy
- Richard Mitchell
- MV Commercial Construction LLC
- Nelson Stark Co.
- OK Internors Corp.
- Perfetti Van Melle USA Inc.
- PSS Contractors, LLC
- PwC
- RCF Group
- Regions Bank
- Margaret Reynolds
- David Rodgers
- Miriam Rosar
- Patricia Rowan
- Rulon International
- Russell Total Wealth and Wellness
- Ryan's Flooring
- Charles Schmalz
- John M. Shepherd
- Skyline Chill, Inc.
- Jeffrey Taylor
- The Gorilla Glue Company
- H. Lytle Thomas
- Valley Interior Systems, Inc.
- West Chester Hospital
- West Chester Liberty Chamber Alliance
- Whitewater Valley REMC
- Tamara Widenhouse
- Richard Wirthlin
- Greg Young

## Proprietors $500+

- 333 Therapeutics Consulting LLC
- Bayer Becker, Inc.
- Tricia Boggs
- Kevin M. Cozart
- Joseph D'Agostino
- Kelly Dehan
- Dermatology And Skin Care Associates
- Earlham College
- Brad East
- Robert Emmerich
- Geiger Construction Products, Inc.
- GPMG, Inc
- Thomas Hilkert
- Hixson Architecture/Engineering
- JNB Commercial and Industrial Sales
- Junior Achievement of the Bluegrass, Inc.
- Jeremy Kean
- Krista Keehn
- Kemper CPA Group
- Jeffrey Kujawa
- McDonald KJ3 Enterprises, Inc.
- Medicenter Pharmacy
- Phyllis Mejia
- Milestone contractors LP
- Mary Miller
- Andrea Mosey
- John Posey
- Peter Rodish
- Wilda Shaffer
- Gina Shinn
- Robert Smith
- Patricia Smisson
- The Kroger Co.
- The Ohio Society of Certified Public Accountants
- Emily Thobe
- Truepoint Wealth Counsel
- University of Cincinnati Health
- VanVleet Insurance
- Verizon Communications Inc.
- Jerry Weckstein
- John Weil
- WesBanco Bank, Inc.
- Darlene Wiseman

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- Marilyn Coleman — Immediate Past Chair
- United Dairy Farmers, Retired CFO
- Robert Guido — Vice Chair
- PricewaterhouseCoopers LLP
- Jeffrey Kujawa — Treasurer
- Brixey & Meyer
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- Jennifer Fitzpatrick — Secretary
- Accenture
- Tom Daskalakis
- West Chester Hospital
- J. Steve Eder
- Messer Construction Company, Retired
- Matthew Jessup
- Grant Thornton LLP
- H. Lytle Thomas
- First National Bank
- Mary Jo Thomas
- Whitewater Valley REMC
- Richard Wirthlin
- WesBanco