A Correlation:
OREGON
Academic Standards and
Junior Achievement
Middle School Programs

Updated July, 2022
Oregon State Social Studies Standards
Oregon Career and College Readiness Mindsets and Behaviors
Common Core State Standards Included

Junior Achievement USA®
One Education Way
Colorado Springs, CO 80906
www.ja.org
Overview

Junior Achievement programs offer a multidisciplinary approach that connects learning across social studies disciplines, such as economics, geography, history, government, and civics, while incorporating mathematical concepts and reasoning and language arts skills. This list is not meant to be exhaustive or intended to suggest that a JA program will completely address any given standard but is designed to show how it can enhance or complement efforts to do so. The flexibility of the programs and supplementary materials allow specific content or skills to be addressed in depth by the teacher and/or business volunteer as needed.

In this document, Junior Achievement programs are correlated to the Oregon state Social Science Standards and the Career Connected Learning, and Mindset & Behavior Standards, as well as the Common Core State Standards in English/ Language Arts and Mathematics. Alternate delivery methods, such as student self-guided, cover the same learning objectives for social studies standards and the JA Pathway Competencies. However, the varied implementation models may cause slight variation in English Language Arts and Mathematics correlations.

JA Middle Grades Programs

JA Company Program® Pop Up teaches students how to plan, launch, and operate their own business venture within a structured, guided experience. Throughout the start-up process, students collaborate, make crucial business decisions, practice communication skills, and develop entrepreneurial knowledge and skills. (Grades 6-12)

JA Economics for Success® provides practical information about personal finance and the importance of identifying education and career goals based on a student’s skills, interests, and values.

JA Economics for Success® Blended Model introduces middle school students to initial work and career readiness and personal finance concepts through flexible facilitation materials and engaging interactive activities, games, and role plays that support learning objectives.

JA Global Marketplace® Blended Model introduces students to the global marketplace and the ways in which countries buy and sell from each other. Through completion of this program, students will gain an understanding of the role of producers and consumers in the interconnected global market.

JA It’s My Business® Blended Model provides middle school students an opportunity to experience the initial steps necessary to start a business. New program content provides an authentic entrepreneurial experience for students, with each session building up to a product-pitch competition.

JA It’s My Future® Blended Model offers middle school students’ practical information to help prepare them for the working world. Students develop the personal-branding and job-hunting skills needed to earn a job.

JA Inspire™ is more than a career fair, it brings together the business community and local schools and is designed to help launch middle school students into their futures: high school, college, and careers beyond. (Grades 6-8)

JA Career Exploration Fair™ is an event where students learn about a range of career options across multiple career clusters. (Grades K-12)

JA Career Speakers Series™ In JA Career Speakers Series, a volunteer guest speaker visits the classroom and shares information about his or her career, work, and education experience. (Grades K-12)

JA Excellence through Ethics™ Through JA Excellence through Ethics, students will learn the importance of ethics and ethical decision-making and how ethical and unethical choices affect everyone in a community. (Grades 6-12)

JA It’s My Job™ (Soft Skills) will help students understand the value of professional communication and soft skills, making them more employable to future employers across multiple career clusters. (Grades 6-12)
# Session Descriptions

## Session One: Pop-Up Warm-Up
This meeting introduces the Pop-Up program experience and reviews the milestones related to the project. The entrepreneurial mindset and characteristics are explored to guide students in envisioning the pop-up experience through the eyes of an entrepreneur. Finally, students review the primary business goal for the pop-up project and discuss how to set business success goals and personal growth goals.

**Students will:**
- Explain what a pop-up business is and its intended purpose.
- Document goals for the pop-up business in S.M.A.R.T. goal-writing format that reflect business planning elements.
- Recognize the entrepreneurial characteristics that an entrepreneur must possess to achieve a successful business venture.

## Session Two: Doing the Research
This meeting focuses on the main goal for the pop-up business: making a profit. Students will examine the factors of the profit equation and learn about what they need to consider when determining a pricing strategy for achieving their goal. They also will define their target audience and explore the importance of market research for ensuring that their product meets customers’ needs. They will prepare market research surveys and conduct independent market research that they will analyze in Meeting Three.

**Students will:**
- Identify the elements of the profit equation and understand how to calculate profit.
- Explain what a target audience is.
- Recognize the importance of the customers’ wants and needs related to the business’s goals.
- Identify appropriate market research techniques to use when collecting information.

## Academic Standards

### Social Science
- **Session One:**
  - 7.8 Examine how economic decisions affect the well-being of individuals, businesses, and society.

### Behavior Standards
- **Session One:**
  - B-LS 10. Participate in enrichment and extracurricular activities
  - B-LS 7. Identify long and short-term academic, career, social/emotional, and community involvement goals
  - B-SMS 5. Demonstrate perseverance to achieve long-term and short-term goals

### Common Core ELA
- **Session One:**
  - RI.6 3,4,7
  - RI.7 3,4
  - RI.8 3,4
  - W.6.4
  - W.7.2.4
  - W.8.4
  - SL 6.1,2
  - SL.7 1,2
  - SL.8 1,2
  - L.6 1,2,3,4,6
  - L.7 1-6
  - L.8 1-6

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<td><strong>Session Three: Defining the Pop-Up Structure</strong>&lt;br&gt;During this meeting, students review the market research data they have compiled and look for patterns to inform their decision making as they plan their pop-up business. Then, students explore the different roles and responsibilities of the pop-up company and evaluate their own personal skills and interests to determine what role they will assume during their pop-up experience.&lt;br&gt;Students will:&lt;br&gt;• Analyze market research data to make planning decisions about the pop-up business to maximize sales.&lt;br&gt;• Describe the different roles and responsibilities necessary to organize and run a pop-up business.&lt;br&gt;• Reflect on personal strengths and weaknesses to determine a personal role on the pop-up team.</td>
<td><strong>Social Science</strong>&lt;br&gt;6.24 Gather, interpret, document, and use information from multiple sources and diverse media, distinguish facts from opinions while recognizing points of view through inquiry and research.&lt;br&gt;<strong>Behavior Standards</strong>&lt;br&gt;B-SMS 8. Demonstrate the ability to balance school, home, and community activities&lt;br&gt;M 5. Belief in using abilities to their fullest to achieve high-quality results and outcomes</td>
<td>RI 6. 2,4,7,8 &lt;br&gt;RI 7 2,4 &lt;br&gt;RI 8 2,4 &lt;br&gt;W 6-8 4,7,9 &lt;br&gt;SL 6-8 1,2,4 &lt;br&gt;L 6-8 1-6</td>
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<tr>
<td><strong>Session Four: The Ps of Pop-Up</strong>&lt;br&gt;This meeting introduces students to the Four Ps of marketing (Product, Price, Place, and Promotion), which act as the framework for their pop-up business planning tasks. Students explore which factors to consider when making the important decision of where to locate the pop-up business, and they learn about merchandising, product display, and store layout as important elements of marketing strategy to maximize sales.&lt;br&gt;Students will:&lt;br&gt;• Explain the importance of the four 4 Ps of the marketing mix related to a pop-up business.&lt;br&gt;• Identify the location for the pop-up business to include dates and hours of operation for the Place &quot;P&quot; detail of the marketing mix.&lt;br&gt;• Design an optimal layout for a pop-up business that will maximize sales.</td>
<td><strong>Social Science</strong>&lt;br&gt;8.18 Describe how marketing and advertising can influence financial decision-making such as spending and saving decisions.&lt;br&gt;<strong>Behavior Standards</strong>&lt;br&gt;B-LS 1. Demonstrate critical-thinking skills to make informed decision&lt;br&gt;B-LS 6. Set high standards of quality</td>
<td>RI 6.2,3,4,7,8 &lt;br&gt;W 6 4 &lt;br&gt;W 7 4 &lt;br&gt;W 8 4 &lt;br&gt;SL 6-8. 1,2,4 &lt;br&gt;L 6-8 1-6</td>
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| **Session Five: Creating the Buzz**  
This meeting focuses on selecting a price for the product or service, as well as promotional strategies for attracting attention to the pop-up store. Students will determine their expenses and the revenue necessary to break even so that they can set a price for their product that will achieve their profit goal. Additionally, they will determine how to promote their business and will work on tasks for advertising.  
**Students will:**  
- Formulate the appropriate price for their product to achieve the pop-up store’s monetary goal.  
- Design promotional strategies and materials to attract interest in the pop-up business.  | **Social Science**  
6.6 Analyze the roles of competition, supply, and demand in determining prices and wages.  
7.7 Analyze the roles of competition, supply, and demand in determining prices, wages, services, and labor.  
8.12 Analyze the roles of competition, supply, and demand in determining prices, wages, services, labor, credit, taxes, tariffs, and foreign currencies.  | RI.6 1,2,3,4,7  
RI.7 1,2,3,4  
RI 8 1,2,3,4  
W.6-8 4,7,9  
SL.6-8 1,2,4  
L.6-8 1-6 |
| **Session Six: Open for Business!**  
In this meeting, students explore essential customer service and sales skills to use while their pop-up store is operating. Additionally, they review and finalize all logistics necessary to launch and open the store.  
**Students will:**  
- Select appropriate sales strategies to use while interacting with customers during pop-up store sales.  
- Practice excellent retail customer care skills to maximize the pop-up store’s sales potential to reach its business goals.  
- Resolve final logistics before launching the pop-up business, including transaction types, starting cash, inventory tracking, and staffing schedule.  | **Social Science**  
6.27 Assess individual and collective capacities to take action to address local and regional issues, taking into account a range of possible levers of power, strategies, and potential outcomes.  
7.29 Assess individual and collective capacities to take informed action to address local, regional, and global problems, taking into account a range of possible levers of power, strategies, and potential outcomes.  | RI.6-8 2,4  
W.6-8 4  
SL.6 1,2,4  
SL.7 4  
SL.8 1,2,4  
L.6-8 1-6 |
### Session Descriptions

**Session Seven: Pop-Up Wrap-Up**
This meeting guides students through the final tasks necessary to close the popup business, reconcile the finances, and determine the business’s final profit. Students will use the final metrics and the intangible lessons they learned to discuss best practices for future businesses and to assess whether they achieved their business and personal goals. Finally, students deliver the pop-up store’s proceeds to their charitable recipient and celebrate their accomplishments.

**Students will:**
- Complete the tasks to calculate final sales and profit and close out the business.
- Analyze final sales information and compare it to the pop-up business’s initial profit goal.
- Assess company and personal goals to determine successes and areas for improvement.

### Academic Standards

**Behavior Standards**
- B-SMS 5. Demonstrate perseverance to achieve long-term and short-term goals
- B-LS 1. Demonstrate critical-thinking skills to make informed decision
- B-SMS 10. Demonstrate ability to manage transitions and ability to adapt to changing situations and responsibilities

### Common Core ELA

- RI.6 2,3,4,7
- RI.7 2,3,4
- RI.8 2,3,4
- W.6-8 4
- SL.6-8 1,2,4
- L6-8 1-6
## Session Descriptions

### Session One: Mirror, Mirror
Students make choices to better understand the concept of self-knowledge as they consider education, careers, and other life choices.

**Objectives:**
- Use personal reflection to explain self-knowledge
- Apply their skills, interests, and values to help determine a potential career path

**Social Science Standards**
NA

**Behavior Standards**
- B-LS 1. Demonstrate critical-thinking skills to make informed decision
- B-LS 5. Apply media and technology skills
- B-LS 7. Identify long and short-term academic, career, social/emotional, and community involvement goals

**Common Core ELA**
Grade 6 RI.6.2,4,7
SL.6.1,2
L.6.1,3,4

**Common Core Math**
Grade 6 6.NS.B.3
6.NS.C.5

### Session Two: Be a Success
Students learn how to set goals for their financial future. They play the “Be A Success Game” to see the connection between personal finance, education, and careers.

**Objectives:**
- Identify the connection between goal setting, personal finance, education, and career choices
- Apply decision making to education and career choices

**Social Science Standards**
7.12 Define and explain the following: employment, income, and investing.
8.17 Define and explain “fair lending practices” and “financial decision-making.”

**Behavior Standards**
- B-LS 1. Demonstrate critical-thinking skills to make informed decision
- B-LS 5. Apply media and technology skills
- B-LS 7. Identify long and short-term academic, career, social/emotional, and community involvement goals

**Common Core ELA**
Grade 6 RI.6.4
SL.6.1,2
L.6.1,3,4

**Common Core Math**
Grade 6 6.NS3
6.NS.C.5

### Session Three: Keeping Your Balance
Students receive Occupation Cards and observe how different jobs provide different monthly salaries. Based on those monthly salaries, students evaluate the opportunity cost when making budget decisions.

**Objectives:**
- Recognize that a balanced budget is important for all workers
- Define the term income and differentiate between gross and net income
- Name ways to balance a budget

**Social Science Standards**
7.12 Define and explain the following: employment, income, and investing.

**Behavior Standards**
- B-LS 1. Demonstrate critical-thinking skills to make informed decision

**Common Core ELA**
Grade 6 RI.6.4
SL.6.1
L.6.1,3,4

**Common Core Math**
Grade 6 6.NS.B.3
6.NS.C.5
Grade 7 7.RP.A.3
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<td><strong>Session Four: Savvy Shopper</strong></td>
<td>6.9 Summarize the advantages and disadvantages of checks, stored value cards, debit cards, gift cards and online and mobile payments. 6.10 Discuss the advantages and disadvantages of borrowing money to buy something. 7.10 Compare the costs and benefits of buying on credit.</td>
<td>B-LS 1. Demonstrate critical-thinking skills to make informed decisions  B-LS 9. Gather evidence and consider multiple perspectives to make informed decisions</td>
<td>Grade 6 RI.6.4,7 SL.6.1 L.6.1,3,4  Grade 7 RI.7.4 SL.7.1 L.7.1,3,4  Grade 8 RI.8.1 L.8.1,3,4</td>
<td>Grade 6 6.NS.B.3 6.NS.C.5  Grade 7 7.RP.A.3</td>
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<tr>
<td><strong>Session Five: Keeping Score</strong></td>
<td>6.12 Define and explain the following: spending, savings, credit, and debt. 7.10 Compare the costs and benefits of buying on credit (e.g., investment, debt, foreclosure, interest).</td>
<td>-LS 9. Gather evidence and consider multiple perspectives to make informed decisions</td>
<td>Grade 6 RI.6.4,7 SL.6.1 L.6.1,3,4  Grade 7 RI.7.4 SL.7.1 L.7.1,3,4  Grade 8 RI.8.1 L.8.1,3,4</td>
<td>Grade 6 6.NS.B.3 6.NS.C.5</td>
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<tr>
<td><strong>Session Six: What’s the Risk?</strong></td>
<td>6.11 Identify and explain ways to manage risk and how insurance plays a role in mitigating loss. 6.12 Define and explain the following: spending, savings, credit, and debt.</td>
<td>B-SMS 7. Demonstrate effective coping skills when faced with a problem</td>
<td>Grade 6 SL.6.1 L.6.1,3,4  Grade 7 SL.7.1 L.7.1,3,4  Grade 8 SL.8.1 L.8.1,3,4</td>
<td>Grade 6 6.NS.B.3 6.NS.C.5</td>
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<td><strong>My Career Exploration</strong>&lt;br&gt;Students explore the 16 career clusters and identify the clusters they find interesting. They learn that early career planning results in more choices and opportunities for success in a career that matches their interests, skills, and values.&lt;br&gt;<strong>Students will:</strong>&lt;br&gt;• Recognize the career clusters and their related careers.&lt;br&gt;• Apply values, skills, and interests to the career clusters.</td>
<td>7.12 Define and explain the following: employment, income, and investing.</td>
<td><strong>Mindset and Behavior Standards</strong>&lt;br&gt;B-LS 1. Demonstrate critical-thinking skills to make informed decision&lt;br&gt;B-LS 5. Apply media and technology skills&lt;br&gt;B-LS 7. Identify long and short-term academic, career, social/emotional, and community involvement goals&lt;br&gt;M 4. Understanding that postsecondary education and life-long learning are necessary for long-term career success</td>
<td>RI.1, RI.2, RI.4&lt;br&gt;W.4, W.7, W.8&lt;br&gt;SL.1, SL.2, SL.4&lt;br&gt;L1, L2, L3, L4, L6</td>
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<td><strong>Getting to Know Me</strong>&lt;br&gt;Students better understand their own values, skills, and interests, as well as the importance of applying self-knowledge to future choices. Students use their self-knowledge to develop a word-based personal brand.&lt;br&gt;<strong>Students will:</strong>&lt;br&gt;• Apply self-knowledge to identify personal values, skills, and interests; set priorities; and make decisions.&lt;br&gt;• Discuss the importance of a personal brand statement.&lt;br&gt;• Recognize that self-knowledge is needed to work effectively with others.</td>
<td>NA</td>
<td><strong>Mindset and Behavior Standards</strong>&lt;br&gt;B-LS 1. Demonstrate critical-thinking skills to make informed decision&lt;br&gt;B-LS 5. Apply media and technology skills&lt;br&gt;B-LS 7. Identify long and short-term academic, career, social/emotional, and community involvement goals&lt;br&gt;M 4. Understanding that postsecondary education and life-long learning are necessary for long-term career success</td>
<td>RI.2, RI.4&lt;br&gt;W.4, W.5&lt;br&gt;SL.1, SL.6&lt;br&gt;L1, L2, L3, L4, L6</td>
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</table>
### My Career Goals
Students recognize that the choices they make will affect their education, career, and financial security. Students learn the value of self-efficacy in achieving their goals.

**Students will:**
- Recognize the connections between your choices and your education, personal finances, and career paths.
- Create short- and long-term goals.
- Identify character traits that can help you overcome obstacle.

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<td>My Career Goals</td>
<td>NA</td>
<td>Mindset and Behavior Standards</td>
<td>RI.1, RI.2, RI.4</td>
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<td></td>
<td></td>
<td>B-LS 1. Demonstrate critical-thinking skills to make informed decision</td>
<td>W.4</td>
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<td>B-LS 5. Apply media and technology skills</td>
<td>SL.1, SL.2</td>
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<td>B-LS 7. Identify long and short-term academic, career, social/emotional, and community involvement goals</td>
<td>L1, L2, L3, L4, L6</td>
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### My Transferable Skills
Students recognize that skills they learn now will be useful in both their personal life and their future career. They learn about the digital skills needed to work remotely.

**Students will:**
- Recognize appropriate skills for the workplace.
- Identify transferable skills and their importance.
- Recognize the importance of having digital skills and using professional digital tools and programs.

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<td>My Transferable Skills</td>
<td>NA</td>
<td>Mindset and Behavior Standards</td>
<td>RI.1, RI.2, RI.4</td>
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<td>B-LS 1. Demonstrate critical-thinking skills to make informed decision</td>
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<td>B-LS 5. Apply media and technology skills</td>
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<td>B-LS 7. Identify long and short-term academic, career, social/emotional, and community involvement goals</td>
<td>L1, L2, L3, L4, L6</td>
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<tr>
<td><strong>My Income and Expenses</strong></td>
<td>6.12 Define and explain the following: spending, savings, credit, and debt.</td>
<td><strong>Mindset and Behavior Standards</strong></td>
<td>RI.1, RI.2, RI.4, RI.7, W.4, W.6, SL.1, SL.3, L1, L2, L3, L4, L6, Math Practices 1-7</td>
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<tr>
<td>Students explore the importance of earning enough income to pay for expenses, including savings and common deductions. Students learn how to read a paycheck stub and explore the Pay Yourself First strategy. They also practice solving income and expenses-related problems with positive solutions.</td>
<td></td>
<td>M 4. Understanding that postsecondary education and life-long learning are necessary for long-term career success</td>
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<td>Students will:</td>
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<td>B–LS 1. Demonstrate critical-thinking skills to make informed decision</td>
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<td>• Recognize that workers should not expect to keep all the money they earn.</td>
<td></td>
<td>B–LS 7. Identify long and short-term academic, career, social/emotional, and community involvement goals</td>
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<td>• Recognize problem solving as a challenge and not an obstacle.</td>
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<td>B–LS 4. Understanding that postsecondary education and life-long learning are necessary for long-term career success</td>
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<td>• Explore career-based solutions for income planning.</td>
<td></td>
<td>B–LS 7. Identify long and short-term academic, career, social/emotional, and community involvement goals</td>
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<td>• Reflect on the personal impact of saving money.</td>
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<td>B–LS 1. Demonstrate critical-thinking skills to make informed decision</td>
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<td><strong>Planning for My Future Income</strong></td>
<td>6.12 Define and explain the following: spending, savings, credit, and debt.</td>
<td><strong>Mindset and Behavior Standards</strong></td>
<td>RI.4, RI.7, W.4, W.7, W.8, SL.1, SL.2, SL.4, L1, L2, L3, L4, L6</td>
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<td>Students explore the role work plays in living independently. They gain financial knowledge about the costs of living on their own. They consider the role of career choices and the costs of goods and services.</td>
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<td>M 4. Understanding that postsecondary education and life-long learning are necessary for long-term career success</td>
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<td>Students will:</td>
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<td>B–LS 7. Identify long and short-term academic, career, social/emotional, and community involvement goals</td>
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<td>• Express the financial considerations of possibly living independently and the importance of choosing work that can earn enough to pay for expenses. (WCR)</td>
<td></td>
<td>B–LS 7. Identify long and short-term academic, career, social/emotional, and community involvement goals</td>
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<td>• Examine the true costs of goods and services. (FL)</td>
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<td>B–LS 7. Identify long and short-term academic, career, social/emotional, and community involvement goals</td>
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| **Managing My Money**              | 6.9 Summarize the advantages and disadvantages of checks, stored value cards, debit cards, gift cards, and online and mobile payments. | Mindset and Behavior Standards  
B-LS 1. Demonstrate critical-thinking skills to make informed decision  
B-LS 7. Identify long and short-term academic, career, social/emotional, and community involvement goals | RI.1, RI.2, RI.4, RI.7  
SL.1, SL.2, SL.4  
L1, L3, L4, L6  
Math Practices 1-7 |
| Students recognize the importance of managing money. They learn how to keep a budget and make decisions about spending. | 7.12 Define and explain the following: employment, income, and investing. |                                                                                                |                 |
| Students will:                     |                                                                                          | Mindset and Behavior Standards  
B-LS 1. Demonstrate critical-thinking skills to make informed decision | RI.1, RI.2, RI.4, RI.7  
SL.1, SL.2, SL.4  
L1, L3, L4, L6  
Math Practices 1-7 |
| • Define a budget and its importance.  |                                                                                          | Mindset and Behavior Standards  
B-LS 1. Demonstrate critical-thinking skills to make informed decision | RI.1, RI.2, RI.4, RI.7  
SL.1, SL.2, SL.4  
L1, L3, L4, L6  
Math Practices 1-7 |
| • Express the need to say “no” to some short-term spending to save for more important items in the future and to plan for emergencies.  |                                                                                          |                                                                                                 |                 |
| • Practice budgeting skills using income that can be earned while still in school.  |                                                                                          |                                                                                                 |                 |
| **Paying for My Wants and Needs**  | 6.9 Summarize the advantages and disadvantages of checks, stored value cards, debit cards, gift cards, and online and mobile payments. | Mindset and Behavior Standards  
B-LS 1. Demonstrate critical-thinking skills to make informed decision | RI.1, RI.2, RI.4, RI.7  
SL.1, SL.2, SL.4  
L1, L3, L4, L6  
Math Practices 1-7 |
<p>| Students learn to make better choices related to credit. They learn about different ways of paying for goods and services, and the advantages and drawbacks of each. | 6.10 Discuss the advantages and disadvantages of borrowing money to buy something. |                                                                                                 |                 |
| Students will:                     | 8.12 Analyze the roles of competition, supply, and demand in determining prices, wages, services, labor, credit, taxes, tariffs, and foreign currencies. |                                                                                                 |                 |
| • Describe ways to pay for everyday goods and services. | 8.12 Analyze the roles of competition, supply, and demand in determining prices, wages, services, labor, credit, taxes, tariffs, and foreign currencies. |                                                                                                 |                 |
| • Identify the differences between debit (paying now) and credit (paying in the future, plus interest). |                                                                                          |                                                                                                 |                 |</p>
<table>
<thead>
<tr>
<th>Session Descriptions</th>
<th>Social Science Standards</th>
<th>Career Connected Learning; Mindset and Behavior Standards</th>
<th>Common Core ELA</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>My Credit and Spending</strong> Students prepare to use credit. They learn about healthy spending habits and the importance of building a good credit score. Students will: • Explain who looks at your credit report and why. • Describe how financial decisions can improve a credit report. • Identify spending habits that are financially responsible.</td>
<td>6.9 Summarize the advantages and disadvantages of checks, stored value cards, debit cards, gift cards, and online and mobile payments.</td>
<td>6.11 Identify and explain ways to manage risk and how insurance plays a role in mitigating loss.</td>
<td>RI.1, RI.2, RI.4, RI.7 W.4, W.6 SL.1, SL.2, SL.4 L1, L2, L3, L4, L6 Math Practices 1-7</td>
</tr>
<tr>
<td><strong>My Ride on the Financial Roller Coaster</strong> Students understand risk and methods for handling it. They make decisions about scenarios involving risk. Students will: • Describe examples of how to use personal responsibility to address risk. • Recognize that insurance is a way to transfer the risk of loss. • Identify the opportunity cost in different spending decisions.</td>
<td></td>
<td>Mindset and Behavior Standards B-LS 1. Demonstrate critical-thinking skills to make informed decision</td>
<td>RI.1, RI.2, RI.4, RI.7 W.4, W.6 SL.1, SL.2, SL.4 L1, L2, L3, L4, L6</td>
</tr>
<tr>
<td>Session Details</td>
<td>Social Science Standards</td>
<td>Career Connected Learning; Mindset and Behavior Standards</td>
<td>Common Core</td>
</tr>
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</tr>
</tbody>
</table>
| **Session One: Business and Customer**  
Students learn about the relationship between businesses, their customers, and the mutually beneficial exchange of products and services.  
**Objectives:**  
Students will:  
- Identify what a business gains from an exchange with a customer  
- Identify what a customer gains from an exchange with a business  
- Define ethics and ethical dilemma (Deeper Look)  
- Identify the stakeholders of a business.  
- Evaluate whether the actions of a business, which had positive or negative implications to stakeholders, were ethical (Deeper Look) | 7.8 Examine how economic decisions affect the well-being of individuals, businesses, and society. | M 6. Positive attitude toward work and learning  
B-LS 8. Actively engage in challenging coursework  
B-SS 1. Use effective oral and written communication skills and listening skills | Grade 6  
RI.6.4  
RI.6.7  
W.6.4  
SL.6.1-2  
L.6.1-6  
Grade 7  
RI.7.4  
W.7.4  
SL.7.1-2  
L.7.1-6  
Grade 8  
RI.8.4  
W.4  
SL.8.1-2  
L.8.1-6 |
| **Session Two: Business and Culture**  
Students learn that businesses must understand cultural differences to meet customers' needs and make a profit in different countries.  
**Objectives:**  
Students will:  
- Identify business-related, cultural differences throughout the world  
- Explain the need for international businesses to consider their customers' cultural differences to provide for the customer and make a profit  
- Identify cultural differences throughout the world that affect social interaction and communication | 6.14 Identify and describe how the physical and human characteristics of places and regions connect to human identities and cultures in the Western Hemisphere.  
7.15 Explain how the physical and human characteristics of places and regions connect to human identities and cultures.  
8.25 Evaluate the influence of the intersections of identity, including but not limited to gender, age, race, ethnicity, religion, and class on the experiences of peoples, groups, and events. | B-SS 9. Demonstrate social maturity and behaviors appropriate to the situation and environment  
B-SMS 6. Demonstrate ability to overcome barriers to learning  
B-SS 4. Demonstrate empathy | Grade 6  
RI.6.1  
RI.6.4  
RI.6.7  
W.6.4,7  
SL.6.1-2  
SL.6.4  
L.6.1-6  
Grade 7  
RI.7.1  
RI.7.4  
W.7.4,7  
SL.7.1-2  
SL.7.4  
L.7.1-6  
Grade 8  
RI.8.1  
RI.8.4  
W.8.4,7  
SL.8.1-2  
SL.8.4  
L.8.1-6 |
<table>
<thead>
<tr>
<th>Session Details</th>
<th>Social Science Standards</th>
<th>Career Connected Learning; Mindset and Behavior Standards</th>
<th>Common Core</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Session Three: Global Trade</strong></td>
<td>6.7 Explain the function of imports, exports, and trade in the economy.</td>
<td>B-LS 4. Apply self-motivation and self direction to learning</td>
<td>Grade 6</td>
</tr>
<tr>
<td>Students learn that businesses trade to obtain products and services that customers want or need. Students will learn about imports and exports, examine the ways technology has improved international trade and participate in a global trade game.</td>
<td>6.13 Construct and analyze maps, graphs, charts, models, and databases to make inferences and predictions regarding geographic distributions</td>
<td></td>
<td>RI.6.4, W.6.4, SL.6.1-2, SL.4, L.6.1-6</td>
</tr>
<tr>
<td><strong>Objectives:</strong></td>
<td>7.16 Explain how changes in transportation and communication technology affects the spatial connections among human settlements and the diffusion of ideas and cultural practices.</td>
<td></td>
<td>Grade 7</td>
</tr>
<tr>
<td>Students will:</td>
<td>7.19 Determine and explain the interdependence of people around the world during significant eras or events.</td>
<td></td>
<td>RI.7.4, W.7.4, SL.7.1-2, SL.7.4, L.7.1-6</td>
</tr>
<tr>
<td>• Identify reasons why countries trade</td>
<td>8.13 Assess the function of imports, exports, innovation, and entrepreneurship in a market economy</td>
<td></td>
<td>Grade 8</td>
</tr>
<tr>
<td>• Demonstrate that countries benefit more from trade than from trying to meet all their own needs</td>
<td>8.20 Identify and describe patterns and networks of economic interdependence, migration, settlement, cultural diffusion, and modern technological development.</td>
<td></td>
<td>RI.8.4, W.8.4, SL.8.1-2, SL.8.4, L.8.1-4, L.8.6</td>
</tr>
<tr>
<td>• Apply key terms related to trade.</td>
<td></td>
<td></td>
<td>ELA</td>
</tr>
<tr>
<td>• Describe how improvements in technology can influence international trade</td>
<td></td>
<td></td>
<td>Grade 6</td>
</tr>
<tr>
<td><strong>Session Four: Why Countries Specialize</strong></td>
<td>6.7 Explain the function of imports, exports, and trade in the economy.</td>
<td>B-LS 9. Gather evidence and consider multiple perspectives to make informed decisions</td>
<td>Grade 7</td>
</tr>
<tr>
<td>Students learn that businesses in different countries specialize by focusing their efforts on specific resources or producing smaller parts of a product.</td>
<td>6.13 Construct and analyze maps, graphs, charts, models, and databases to make inferences and predictions regarding geographic distributions</td>
<td></td>
<td>RI.7.1,4, SL.7.1-2, L.7.1,3,4,6</td>
</tr>
<tr>
<td><strong>Objectives:</strong></td>
<td>7.14 Interpret maps and other geographic tools to find patterns in human and physical systems.</td>
<td></td>
<td>Grade 8</td>
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<tr>
<td>Students will:</td>
<td></td>
<td></td>
<td>RI.8.1,4, SL.8.1-2, L.8.1,3,4,6</td>
</tr>
<tr>
<td>• Define specialization</td>
<td></td>
<td></td>
<td>MATH</td>
</tr>
<tr>
<td>• Analyze examples of international trade to explain why modern countries cannot provide for all their wants and needs</td>
<td></td>
<td>6.NSA.3, 6.RP.3, 7.RP.2, 7.NS.3</td>
<td></td>
</tr>
<tr>
<td>• Show how events and decisions in one country have a causal relationship with, and produce an effect on, customers in another country</td>
<td></td>
<td>Mathematical Practices 1-2, 4-7</td>
<td></td>
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</table>
### Session Details

<table>
<thead>
<tr>
<th>Session Details</th>
<th>Social Science Standards</th>
<th>Career Connected Learning; Mindset and Behavior Standards</th>
<th>Common Core</th>
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</thead>
</table>
| **Session Five: Trade Barriers**  
Students explore the types of restrictions that governments place on international trade. They learn about tariffs, quotas, subsidies, and standards and how these barriers affect governments, businesses, and customers.  
**Objectives:**  
**Students will:**  
• Identify examples of trade barriers  
• Analyze the consequences of trade barriers on businesses, employees, and customers  
• Explain why balance of trade matters to businesses, customers, and employees | 6.7 Explain the function of imports, exports, and trade in the economy.  
6.8 Evaluate alternative approaches or solutions to economic issues in terms of benefits and costs for different groups and society as a whole.  
7.8 Examine how economic decisions affect the well-being of individuals, businesses, and society.  
7.9 Compare and contrast the function of imports, exports, and barriers and the effects on various groups in regards to trade within a global economy  
8.13 Assess the function of imports, exports, innovation, and entrepreneurship in a market economy | B-LS 1. Demonstrate critical-thinking skills to make informed decisions  
B-LS 8. Actively engage in challenging coursework | ELA  
- Grade 6  
  RI.6.4  
  W.6.4  
  SL.6.1-2  
  L.6.1-6  
- Grade 7  
  RI.7.4  
  W.7.4  
  SL.7.1-2  
  L.7.1-6  
- Grade 8  
  RI.8.4  
  W.8.4  
  SL.8.1-2  
  L.8.1-6 |
| **Session Six: Currency**  
Students explore the concept of international currencies. They learn about variable exchange rates, currency converters, and how to compare the prices of products from around the world.  
**Objectives:**  
**Students will:**  
• Define currency and exchange rate  
• Recognize that different countries have different forms of currency  
• Recognize that each currency has a different value, which is determined through a variable exchange rate | 6.5 Investigate current issues and how they relate to other countries. | B-SMS 3. Demonstrate ability to work independently | ELA  
- Grade 6  
  RI.6.4,7  
  SL.6.1-2  
  L.6.1  
  L.6.3-6  
- Grade 7  
  RI.7.4  
  SL.7.1-2  
  L.7.1  
  L.7.3-6  
- Grade 8  
  RI.8.4  
  SL.8.1-2  
  L.8.1  
  L.8.3-6 |
# Session Details

## Session Seven: Global Workforce
Students take on the role of international business owners reviewing the skills and experience of potential employees.

## Objectives:
**Students will:**
- Describe how businesses can use modern technology and communication tools to locate highly qualified employees at the most advantageous wages
- Express specific steps that would need to be taken to obtain work in another country
- Recognize the value of a second language for future job opportunities

## Social Science Standards

<table>
<thead>
<tr>
<th>Standard</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>7.19</td>
<td>Determine and explain the interdependence of people around the world during significant eras or events.</td>
</tr>
<tr>
<td>7.16</td>
<td>Explain how changes in transportation and communication technology affects the spatial connections among human settlements and the diffusion of ideas and cultural practices.</td>
</tr>
</tbody>
</table>

## Career Connected Learning; Mindset and Behavior Standards

<table>
<thead>
<tr>
<th>Standard</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>B-SMS 10</td>
<td>Demonstrate ability to manage transitions and ability to adapt to changing situations and responsibilities</td>
</tr>
</tbody>
</table>

## Common Core

<table>
<thead>
<tr>
<th>Grade</th>
<th>Standard(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grade 7</td>
<td>RI.7.1, RI.7.4, W.7.4, SL.7.1-2, L.7.1-6</td>
</tr>
<tr>
<td>Grade 8</td>
<td>RI.8.1,4, W.8.4, SL.8.1-2, L.8.1-6</td>
</tr>
<tr>
<td>Session Details</td>
<td>Social Science Standards</td>
</tr>
<tr>
<td>-------------------------------------</td>
<td>----------------------------------------</td>
</tr>
<tr>
<td><strong>Session One: Entrepreneurs</strong></td>
<td>8.13 Assess the function of imports, exports, innovation, and entrepreneurship in a market economy.</td>
</tr>
<tr>
<td>Students learn about the relationship between entrepreneurs, their businesses, and the products and services they offer, and then take an entrepreneurial characteristics inventory to assess their own entrepreneurial skills and interests.</td>
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<tr>
<td><strong>Objectives:</strong></td>
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<tr>
<td>Students will:</td>
<td></td>
</tr>
<tr>
<td>▪ Define entrepreneurship and social entrepreneurship</td>
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</tr>
<tr>
<td>▪ Describe the relationship between a business and its products and service</td>
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<tr>
<td>▪ Identify entrepreneurial characteristics and recognize them, in varying degrees, in themselves</td>
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<tr>
<td><strong>Session Two: Market and Need</strong></td>
<td>8.18 Describe how marketing and advertising can influence spending and saving decisions.</td>
</tr>
<tr>
<td>Students are introduced to young entrepreneurs who have successfully met an identified market need, and then created a new product to meet the need. Students work in groups to brainstorm current needs within different product categories.</td>
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<tr>
<td><strong>Objectives:</strong></td>
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<tr>
<td>Students will:</td>
<td></td>
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<tr>
<td>▪ Define market and need</td>
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<tr>
<td>▪ Explain the importance of identifying market and need when developing new product or service ideas</td>
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</tbody>
</table>
### Session Three: Innovative Ideas

Students learn about innovative idea generation and examine cutting-edge products. Working in groups, students brainstorm their own product ideas and use graphic organizers to capture them.

**Objectives:**
**Students will:**
- Explain innovation and recognize it as a necessary entrepreneurial skill when starting a business
- Participate in creative idea generation, from brainstorming to defending and selecting an idea

**Behavior Standards**
B-LS 1. Demonstrate critical-thinking skills to make informed decisions
B-LS 2. Demonstrate creativity

### Session Four: Testing the Market

Students learn about the importance of obtaining market feedback about new product ideas. They will examine various survey question types and determine whether questions yield useful product feedback, and then practice developing survey questions in groups.

**Objectives:**
**Students will:**
- Discuss the importance of market research in the product development process
- Describe multiple types of survey questions

8.18 Describe how marketing and advertising can influence spending and saving decisions.

6.24 Gather, interpret, document, and use information from multiple sources and diverse media, distinguish facts from opinions while recognizing points of view through inquiry and research.
<table>
<thead>
<tr>
<th>Session Details</th>
<th>Social Science Standards</th>
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<th>Common Core ELA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Session Five: Design and Prototype</td>
<td>Students learn about product design and the prototype process. Each student will create a product sketch to show the features and explain the purpose of his or her product.</td>
<td>Behavior Standards</td>
<td>Grade 6</td>
</tr>
<tr>
<td></td>
<td><strong>Objectives:</strong></td>
<td>B-LS 1. Demonstrate critical-thinking skills to make informed decisions</td>
<td>RI.6.4</td>
</tr>
<tr>
<td></td>
<td>Students will:</td>
<td>B-LS 2. Demonstrate creativity</td>
<td>RI.6.7</td>
</tr>
<tr>
<td></td>
<td>▪ Represent a product idea and its features by using rough sketches and drawings</td>
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<td>W.6.4</td>
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<td></td>
<td>▪ Recognize sketches as an important first step in the prototype process</td>
<td></td>
<td>SL.6.1-2</td>
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<td></td>
<td>NA</td>
<td></td>
<td>SL.6.4-5</td>
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<td>L.6.1-6</td>
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<tr>
<td>Session Six: Seek Funding</td>
<td>Students learn how to plan and deliver a pitch presentation with the intent of attracting potential investors. In a mock competition, groups will pitch their product idea to guest judge(s) who will award teams with ceremonial startup funds.</td>
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<td>Grade 7</td>
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<td></td>
<td><strong>Objectives:</strong></td>
<td><strong>Behavior Skills</strong></td>
<td>RI.7.4</td>
</tr>
<tr>
<td></td>
<td>Students will:</td>
<td>B-SS 6. Use effective collaboration and cooperation skills</td>
<td>RI.7.7</td>
</tr>
<tr>
<td></td>
<td>▪ Describe the elements that make a strong pitch presentation</td>
<td></td>
<td>W.7.4</td>
</tr>
<tr>
<td></td>
<td>▪ Work together to create and deliver a product pitch for potential funding</td>
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<td>SL.7.1-2</td>
</tr>
<tr>
<td></td>
<td>8.13 Assess the function of imports, exports, innovation, and entrepreneurship in a market economy.</td>
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<td>SL.7.4-5</td>
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<td>L.7.1-6</td>
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<td>Grade 8</td>
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<td>RI.8.4</td>
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<td>SL.8.4-5</td>
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<td>L.8.1-5</td>
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</tbody>
</table>
### Session One: My Brand

Students learn that they have their own personal brand and that the brand they build today will reflect on them in the future. They examine well-known logos to learn how individuals and companies create their brands and build their reputations. They assess their personal characteristics to define their own brands and then develop logos to represent themselves.

**Objectives:**

**Students will:**
- Describe the elements of a brand
- Recognize the ability of personal branding to build a positive reputation, for their personal life as well as for their future career
- Design a logo that expresses their personal brand

### Session Two: Career Paths and Clusters

Students are introduced to the 16 career clusters and the pathways through them. They take a career interest survey and learn about potential jobs within their preferred clusters. They then share job information with other members of the class and discuss the importance of all jobs within a community.

**Objectives:**

**Students will:**
- Define careers cluster.
- Identify jobs in specific career clusters to explore further
- Recognize the interconnectivity and value of all types of jobs

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<table>
<thead>
<tr>
<th>Session Details</th>
<th>Social Science Standards</th>
<th>Career Connected Learning; Mindset and Behavior Standards</th>
<th>Common Core ELA</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Session One: My Brand</strong></td>
<td>NA</td>
<td><strong>Behavior Standards</strong>&lt;br&gt;B-LS 7. Identify long and short-term academic, career, social/emotional, and community involvement goals&lt;br&gt;B-SS 8. Demonstrate advocacy skills and ability to assert self, when necessary</td>
<td><strong>Grade 6</strong>&lt;br&gt;RI.6.4&lt;br&gt;RI.6.7&lt;br&gt;SL.6.1-2&lt;br&gt;SL.6.4-5&lt;br&gt;L.6.1-6</td>
</tr>
<tr>
<td><strong>Session Two: Career Paths and Clusters</strong></td>
<td>NA</td>
<td><strong>Mindset and Behavior Standards</strong>&lt;br&gt;B-LS 1. Demonstrate critical-thinking skills to make informed decision&lt;br&gt;M 4. Understanding that postsecondary education and life-long learning are necessary for long-term career success&lt;br&gt;B-LS 7. Identify long and short-term academic, career, social/emotional, and community involvement goals</td>
<td><strong>Grade 6</strong>&lt;br&gt;RI.6.1,4,7&lt;br&gt;SL.6.1-2&lt;br&gt;SL.6.4-5&lt;br&gt;L.6.1-6</td>
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<td><strong>Grade 7</strong>&lt;br&gt;RI.7.1,4&lt;br&gt;SL.7.1-2&lt;br&gt;SL.7.4&lt;br&gt;L.7.1-6</td>
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<td><strong>Grade 8</strong>&lt;br&gt;RI.8.1&lt;br&gt;RI.8.4&lt;br&gt;SL.8.1-2&lt;br&gt;SL.8.4&lt;br&gt;L.8.1-6</td>
</tr>
</tbody>
</table>
# Session Three: High-Growth Careers

Students learn about the importance of being aware of which fields are growing and which are declining when making decisions about their own careers. They play a game that introduces information about high-growth job fields.

**Objectives:**

- Identify specific careers that are forecast to have high-growth rates
- Consider a variety of factors when selecting a career

**Social Science Standards**

6.24 Gather, interpret, document, and use information from multiple sources and diverse media, distinguish facts from opinions while recognizing points of view through inquiry and research.

**Career Connected Learning; Mindset and Behavior Standards**

- **Mindset and Behavior Standards**
  - B-LS 1. Demonstrate critical-thinking skills to make informed decision
  - M 4. Understanding that postsecondary education and lifelong learning are necessary for long-term career success
  - B-LS 7. Identify long and short-term academic, career, social/emotional, and community involvement goals

---

# Session Four: Career Mapping

Students learn how early experiences can build transferable skills that contribute to future job success. Students look at the lives of celebrities and their paths to success, focusing on early experiences. They learn about career maps by examining a sample and then creating their own.

**Objectives:**

- Identify jobs in specific career clusters that they would like to explore further
- Plan significant milestones they need to reach to earn a particular job

**Social Science Standards**

6.24 Gather, interpret, document, and use information from multiple sources and diverse media, distinguish facts from opinions while recognizing points of view through inquiry and research.

**Career Connected Learning; Mindset and Behavior Standards**

- **Mindset and Behavior Standards**
  - B-LS 1. Demonstrate critical-thinking skills to make informed decision
  - M 4. Understanding that postsecondary education and lifelong learning are necessary for long-term career success
  - B-LS 7. Identify long and short-term academic, career, social/emotional, and community involvement goals

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**Common Core ELA**

- **Grade 6**
  - RI.6.1,4,7
  - SL.6.1-2
  - L.6.1-6
- **Grade 7**
  - RI.7.1,4
  - SL.7.1-2
  - L.7.1-6
- **Grade 8**
  - RI.8.1,4
  - SL.8.1-2
  - L.8.1,3,4
  - RI.6.4
  - RI.6.7
  - W.6.4
  - SL.6.1-2
  - SL.6.4-5
  - L.6.1-6
- **Grade 7**
  - RI.7.4
  - W.7.4
  - SL.7.1-2
  - SL.7.4-5
  - L.7.1-6
- **Grade 8**
  - RI.8.4
  - W.8.4
  - SL.8.1-2
  - SL.4-5
  - L.8.1-6
## Session Five: On the Hunt

Students are introduced to the basics of looking for and applying and interviewing for a job. They play a game in which they must identify two truths and a myth about the job search process. They also learn the fundamentals of creating a resume and engage in simulation in which they identify appropriate skills for various jobs and decide upon the right section of a resume to highlight those skills.

### Objectives:

**Students will:**

- Recognize basic job-hunting techniques, including looking for a job, applying, interviewing, and listing references
- Recognize the importance of personal presentation and making a good impression, on paper and in person
- Recognize the basic construction of a resume and skills that should be highlighted on a resume

### Mindset and Behavior Standards

B-LS 1. Demonstrate critical-thinking skills to make informed decision
M 4. Understanding that postsecondary education and lifelong learning are necessary for long-term career success
B-LS 7. Identify long and short-term academic, career, social/emotional, and community involvement goals
B-SS 1. Use effective oral and written communication skills and listening skills
B-LS 5. Apply media and technology skills

### Common Core ELA

**Grade 6**
- RI.6.1
- RI.6.4
- RI.6.7
- SL.6.1-2
- SL.4
- L.6.1-6

**Grade 7**
- RI.7.1
- RI.7.4
- SL.7.1-2
- SL.7.4
- L.7.1-4

**Grade 8**
- RI.8.1
- RI.8.4
- SL.8.1-2
- SL.8.4
- L.8.1-4

## Session Six: Soft Skills

Students learn about the differences between technical and soft skills and why both are essential for keeping a job. Students will also complete a soft skills self-evaluation to determine which skills they already have and which they can work toward. Finally, they will role-play situations that require strong soft skills.

### Objectives:

**Students will:**

- Define and differentiate between technical skills and soft skills
- Identify specific soft skills they already possess and those they need to improve

### Mindset and Behavior Standards

B-LS 1. Demonstrate critical-thinking skills to make informed decision
M 4. Understanding that postsecondary education and lifelong learning are necessary for long-term career success
B-LS 7. Identify long and short-term academic, career, social/emotional, and community involvement goals
B-LS 5. Apply media and technology skills

### Common Core ELA

**Grade 6**
- RI.6.4,7
- SL.6.1-2
- SL.6.4-5
- L.6.1-6

**Grade 7**
- RI.7.4
- SL.7.1-2
- SL.7.4-5
- L.7.1-6

**Grade 8**
- RI.8.4
- SL.8.1-2
- SL.8.4-5
- L.8.1-6
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<th>Common Core ELA</th>
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<tbody>
<tr>
<td><strong>Session One: Career Planning Starts with You</strong></td>
<td>6.24 Gather, interpret, document, and use information from multiple sources and diverse media, distinguish facts from opinions while recognizing points of view through inquiry and research.</td>
<td>Mindset and Behavior Standards</td>
<td>Reading for Informational Text</td>
</tr>
<tr>
<td>Through close examination of specific skills and career clusters, students learn the key factors to investigate career planning, skills, interests, work priorities, and job outlooks.</td>
<td></td>
<td>B-LS 1. Demonstrate critical-thinking skills to make informed decision</td>
<td>RI 1</td>
</tr>
<tr>
<td><strong>Objectives:</strong></td>
<td></td>
<td>M 4. Understanding that postsecondary education and life-long learning are necessary for long-term career success</td>
<td>RI 4</td>
</tr>
<tr>
<td>Students will:</td>
<td></td>
<td>B-LS 7. Identify long and short-term academic, career, social/emotional, and community involvement goals</td>
<td>RI 7</td>
</tr>
<tr>
<td>• Recognize career clusters that match their skills and interests.</td>
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<td>B-SS 1. Use effective oral and written communication skills and listening skills</td>
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<tr>
<td>• Assess their soft skills and identify need for improvement.</td>
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<td>B-LS 5. Apply media and technology skills</td>
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<td>• Identify industries and jobs that offer opportunities.</td>
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<td><strong>Speaking and Listening</strong></td>
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<td>SL 1</td>
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<td><strong>Mindset and Behavior Standards</strong></td>
<td><strong>Language</strong></td>
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<td></td>
<td>B-LS 1. Demonstrate critical-thinking skills to make informed decision</td>
<td><strong>Writing</strong></td>
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<td></td>
<td>B-LS 7. Identify long and short-term academic, career, social/emotional, and community involvement goals</td>
<td>W 4</td>
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<td>B-SS 1. Use effective oral and written communication skills and listening skills</td>
<td>W 7</td>
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<td></td>
<td>B-LS 5. Apply media and technology skills</td>
<td>W 8</td>
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<td></td>
<td><strong>Language</strong></td>
<td><strong>Language</strong></td>
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<td>B-LS 1. Demonstrate critical-thinking skills to make informed decision</td>
<td>L 3</td>
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<td></td>
<td>B-LS 7. Identify long and short-term academic, career, social/emotional, and community involvement goals</td>
<td>L 4</td>
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<td></td>
<td>B-LS 5. Apply media and technology skills</td>
<td>L 6</td>
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</table>

**Session Two: Making the Most of JA Inspire**

In this session, students refine a plan for the event. If possible, encourage students to spend additional time outside of class researching the participating companies.

**Objectives:**

Students will:

- Identify companies that they want to learn more about at the JA Inspire event. Three is a good number.
- Prepare questions that they want to ask and practice asking them.
- Create an elevator pitch—a statement that explains why they are interested in a company or a job and what they have to offer and helps to connect them with the company volunteers.
- Express their expectations of the upcoming event.

6.24 Gather, interpret, document, and use information from multiple sources and diverse media, distinguish facts from opinions while recognizing points of view through inquiry and research.

B-SS 1. Use effective oral and written communication skills and listening skills

B-LS 5. Apply media and technology skills
**Session Three: JA Inspire Event**

During the JA Inspire expo, students participate in hands-on activities, often using equipment or tools used on a job.

**Objectives:**

Students will:

- Make connections with adults who have jobs in careers that interest them.
- See the connection between high school programming choices and careers.
- Collect information about the education required to be successful in a job.
- Practice soft skills.

6.24 Gather, interpret, document, and use information from multiple sources and diverse media, distinguish facts from opinions while recognizing points of view through inquiry and research.

**Mindset and Behavior Standards**

- B-LS 1. Demonstrate critical-thinking skills to make informed decision
- M 4. Understanding that postsecondary education and life-long learning are necessary for long-term career success
- B-LS 7. Identify long and short-term academic, career, social/emotional, and community involvement goals
- B-SS 1. Use effective oral and written communication skills and listening skills
- B-LS 5. Apply media and technology skills

**Common Core ELA**

- Reading for Informational Text
  - RI 1
  - RI 4
  - RI 7
- Speaking and Listening
  - SL 1
  - SL 2
- Language
  - L 3
  - L 4
  - L 6

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**Session Four: Debrief and Next Steps**

Students reflect on what they have learned and identify next steps to further define their academic choices and career path. They also compose a thank you note to a chosen company.

**Objectives:**

Students will:

- Evaluate personal goals and priorities based on their experience at the JA Inspire event.
- Identify next steps, including exploration of high school coursework and other research.
- Understand relevant business communication practices.

**Mindset and Behavior Standards**

- B-LS 1. Demonstrate critical-thinking skills to make informed decision
- M 4. Understanding that postsecondary education and life-long learning are necessary for long-term career success
- B-LS 7. Identify long and short-term academic, career, social/emotional, and community involvement goals
- B-SS 1. Use effective oral and written communication skills and listening skills

**Common Core ELA**

- Reading for Informational Text
  - RI 1
  - RI 4
  - RI 7
- Speaking and Listening
  - SL 1
  - SL 2
- Writing
  - W 3
  - W 4
  - W 5
- Language
  - L 3
  - L 4
  - L 6
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<td><strong>Pre-Fair Session: What Sets You Apart?</strong></td>
<td>Mindset and Behavior Standards</td>
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<tr>
<td>Students reflect on their abilities, interests,</td>
<td>B-LS 1. Demonstrate critical-thinking skills to make informed decision</td>
<td>Reading for Informational Text: RI 4, RI 7, SL 1, SL 2, W 4, L 3, L 4, L 6</td>
</tr>
<tr>
<td>and values as they consider future career choices.</td>
<td>M 4. Understanding that postsecondary education and life-long learning are necessary for long-term career success</td>
<td>Speaking and Listening: SL 1, SL 2, Writing: W 7, Language: L 3, L 4, L 6</td>
</tr>
<tr>
<td><strong>Objectives:</strong></td>
<td>B-LS 7. Identify long and short-term academic, career, social/emotional, and community involvement goals</td>
<td>Language: L 6</td>
</tr>
<tr>
<td>Students will:</td>
<td>B-SS 1. Use effective oral and written communication skills and listening skills</td>
<td></td>
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<tr>
<td>▪ Define careers.</td>
<td>B-LS 5. Apply media and technology skills</td>
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<tr>
<td>▪ Differentiate between abilities (skills) and</td>
<td>B-SS 8. Demonstrate advocacy skills and ability to assert self, when necessary</td>
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<td>values.</td>
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<td>▪ Identify their personal characteristics.</td>
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<td><strong>The Day of the Fair</strong></td>
<td>Mindset and Behavior Standards</td>
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<tr>
<td>Students will visit seven speakers from the</td>
<td>B-LS 1. Demonstrate critical-thinking skills to make informed decision</td>
<td>Reading for Informational Text: RI 4, RI 7, SL 1, SL 2, W 4, L 3, L 4, L 6</td>
</tr>
<tr>
<td>community who will give brief presentations about</td>
<td>M 4. Understanding that postsecondary education and life-long learning are necessary for long-term career success</td>
<td>Speaking and Listening: SL 1, SL 2, Writing: W 7, Language: L 3, L 4, L 6</td>
</tr>
<tr>
<td>their jobs, allowing time for students to ask</td>
<td>B-LS 7. Identify long and short-term academic, career, social/emotional, and community involvement goals</td>
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<tr>
<td>questions.</td>
<td>B-SS 6. Use effective collaboration and cooperation skills</td>
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<tr>
<td><strong>Objectives:</strong></td>
<td><strong>Behavior Standards</strong></td>
<td></td>
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<tr>
<td>Students will:</td>
<td>B-LS 7. Identify long and short-term academic, career, social/emotional, and community involvement goals</td>
<td>Reading for Informational Text: RI 2, RI 4, RI 5, RI 7, SL 1, SL 2, W 4, L 3, L 4, L 6</td>
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<tr>
<td>(optional).</td>
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<td>▪ Express how jobs require specific interests and</td>
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<tr>
<td>skills.</td>
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<td>▪ Complete one post-fair activity (teacher-led)</td>
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<td>(optional).</td>
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<td>▪ Complete a student evaluation, if requested.</td>
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<tr>
<td><strong>Post-Fair Session</strong></td>
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<tr>
<td>Students reflect on their JA Career Exploration</td>
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<tr>
<td>Fair experiences.</td>
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<tr>
<td><strong>Objectives:</strong></td>
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<tr>
<td>Students will:</td>
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<tr>
<td>▪ Identify a future career goal.</td>
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<tr>
<td>▪ Create a personal action plan.</td>
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## JA Career Speaker Series

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<td><strong>Mindset and Behavior Standards</strong></td>
<td>Reading for Informational Text</td>
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<tr>
<td>Students research the visiting career</td>
<td>B-LS 1. Demonstrate critical-thinking skills to make informed decision</td>
<td>RI 1</td>
</tr>
<tr>
<td>speaker and his or her company, and</td>
<td>M 4. Understanding that postsecondary education and life-long learning are necessary for long-term career success</td>
<td>RI 4</td>
</tr>
<tr>
<td>prepare questions for the speaker event.</td>
<td>B-LS 7. Identify long and short-term academic, career, social/emotional, and community involvement goals</td>
<td>RI 7</td>
</tr>
<tr>
<td><strong>Objectives:</strong></td>
<td>B-SS 6. Use effective collaboration and cooperation skills</td>
<td>Speaking and Listening</td>
</tr>
<tr>
<td><strong>Students will:</strong></td>
<td>B-SS 8. Demonstrate advocacy skills and ability to assert self, when necessary</td>
<td>SL 1</td>
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<tr>
<td>- Identify skills and interests.</td>
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<td>SL 2</td>
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<tr>
<td>- Recognize Career Clusters</td>
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<td>Writing</td>
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<tr>
<td>- Recall future high-demand occupations</td>
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<td>W 4</td>
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<td>W 7</td>
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<td>L 4</td>
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<td>L 6</td>
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<tr>
<td><strong>Session Two: During the Event</strong></td>
<td><strong>Mindset and Behavior Standards</strong></td>
<td></td>
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<tr>
<td>Students learn about the guest</td>
<td>B-LS 1. Demonstrate critical-thinking skills to make informed decision</td>
<td></td>
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<tr>
<td>speaker’s job experiences and stories,</td>
<td>M 4. Understanding that postsecondary education and life-long learning are necessary for long-term career success</td>
<td></td>
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<tr>
<td>ask questions, and take notes.</td>
<td>B-SS 1. Use effective oral and written communication skills and listening skills</td>
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<tr>
<td><strong>Objectives:</strong></td>
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<tr>
<td><strong>Students will:</strong></td>
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<td>- Practice active listening skills.</td>
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<td>- Equate job responsibilities with skills</td>
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<td>and interests</td>
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<tr>
<td><strong>Session Three: After the Event</strong></td>
<td><strong>Mindset and Behavior Standards</strong></td>
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<tr>
<td>Students reflect on what they learned</td>
<td>M 4. Understanding that postsecondary education and life-long learning are necessary for long-term career success</td>
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<td>during their preparation and the speaker</td>
<td>B-LS 7. Identify long and short-term academic, career, social/emotional, and community involvement goals</td>
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<td>event.</td>
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<td><strong>Objectives:</strong></td>
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<td><strong>Students will:</strong></td>
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<tr>
<td>- Recognize Career Clusters</td>
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</table>
### Session Descriptions

<table>
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<tr>
<th>Day of the Visit</th>
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</table>
| Students are introduced to the concept of ethics, participate in a demonstration of why ethics are important to discuss, examine their core values, and explore how we are all interdependent on the choices we each make. | 8.8 Analyze important political and ethical values such as freedom, democracy, equality, equity, and justice embodied in documents such as the Declaration of Independence, the United States Constitution, and the Bill of Rights. | Behavior Standards
B-SS 5. Demonstrate ethical decision-making and social responsibility | Reading for Informational Text
RI 1
RI 4
RI 7 |
| **Objectives:** Students will: | | Speaking and Listening
SL 1
SL 2
SL 3
SL 4 |
| ▪ Define ethics, ethical dilemma, values, core values, and interdependence. | | Writing
W 4 |
| ▪ Articulate how one’s core values affects one’s choices. | | Language
L 3
L 4
L 6 |
| ▪ Articulate and identify the steps necessary to make ethical decisions. | | |
| ▪ Recognize that individual ethics affect the greater community. | | |

### Reflection Activity

Students will reflect and discuss what they’ve learning after interacting with the volunteer, a local business professional who articulated how and why professionals make ethical choices and decisions regarding relationships, the work environment, and life.

**Objectives:**

**Students will:**

▪ Apply key terms and concepts used in the volunteer-led activities.
▪ Use intentional, ethical decision-making skills to consider outcomes and consequences of choices.
▪ Self-examine to develop a personal awareness of values to begin to see the connection between their words and actions.

8.35 Analyze and apply a range of deliberative and collaborative procedures to make decisions and take informed action.

**Behavior Standards**

B-LS 1. Demonstrate critical-thinking skills to make informed decisions
B-LS 9. Gather evidence and consider multiple perspectives to make informed decisions
B-SS 5. Demonstrate ethical decision-making and social responsibility

**Speaking and Listening**

SL 1
SL 2
SL 3

**Language**

L 3
L 4
L 6
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<td>Communicating About Yourself</td>
<td>Behavior Standards</td>
<td>Reading for Informational Text</td>
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<tr>
<td>Students learn what their</td>
<td>B-SS 1. Use effective oral and written communication</td>
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<td>dress, speech, and listening</td>
<td>skills and listening skills</td>
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<td>skills communicate to others</td>
<td>B-SS 2. Create positive and supportive relationships</td>
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<tr>
<td>them.</td>
<td>with other students</td>
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<td>B-SS 3. Create relationships with adults that support</td>
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<td>success</td>
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<td>B-SS 4. Demonstrate empathy</td>
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<td>B-SS 5. Demonstrate ethical decision-making and social</td>
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<td>B-SS 6. Use effective collaboration and cooperation</td>
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<td>B-SS 8. Demonstrate advocacy skills and ability to</td>
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<td>assert self, when necessary</td>
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<td>Students will:</td>
<td>Speaking and</td>
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<td>• Recognize the importance of manners</td>
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<td>as an element of professionalism.</td>
<td>Listening</td>
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<td>• Identify language and style</td>
<td>SL 1</td>
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<td>appropriate for the workplace.</td>
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<td>Writing</td>
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<td>L 4</td>
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<td>L 6</td>
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<tr>
<td>Applications and Resumes</td>
<td>Behavior Standards</td>
<td>Speaking and</td>
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<tr>
<td>Students examine both</td>
<td>B-SS 1. Use effective oral and written communication</td>
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<td>document forms and begin to</td>
<td>skills and listening skills</td>
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<tr>
<td>think about how to adapt</td>
<td>B-SS 8. Demonstrate advocacy skills and ability to</td>
<td></td>
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<td>their experiences, skills,</td>
<td>assert self, when necessary</td>
<td></td>
</tr>
<tr>
<td>and achievements into the</td>
<td>Students will:</td>
<td>Listening</td>
</tr>
<tr>
<td>applicable template to</td>
<td>• Identify information necessary for a</td>
<td>SL 1</td>
</tr>
<tr>
<td>present themselves to a</td>
<td>job application.</td>
<td>SL 2</td>
</tr>
<tr>
<td>potential employer.</td>
<td>• Recognize key features and</td>
<td>Writing</td>
</tr>
<tr>
<td></td>
<td>formatting of resumes.</td>
<td>W 4</td>
</tr>
<tr>
<td></td>
<td>• Use appropriate language for a</td>
<td>Language</td>
</tr>
<tr>
<td></td>
<td>resume.</td>
<td>L1</td>
</tr>
<tr>
<td></td>
<td></td>
<td>L 2</td>
</tr>
<tr>
<td></td>
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<td>L 3</td>
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<td>L 4</td>
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<td>L 6</td>
</tr>
</tbody>
</table>
### Interviewing for a Job

Students complete an activity and track their accomplishments in a “brag sheet.” Additional activities are available in which students develop a personal profile that will help them succeed during an interview and practice mock interviews.

**Objectives:**

- Identify appropriate content for a personal brag sheet
- Adapt personal information to interview situations.
- Develop answers to common interview questions.
- Recognize appropriate professional dress and demeanor for a job interview.

**Mindset and Behavior Standards**

- B-LS 1. Demonstrate critical-thinking skills to make informed decisions
- B-LS 7. Identify long and short-term academic, career, social/emotional, and community involvement goals
- B-SS 1. Use effective oral and written communication skills and listening skills
- B-SS 8. Demonstrate advocacy skills and ability to assert self, when necessary

**Common Core ELA**

- Speaking and Listening
  - SL 1
  - SL 2
  - SL 4
  - SL 6
- Writing
  - W 4
- Language
  - L 1
  - L 2
  - L 3
  - L 4
  - L 6

### Cell Phones in the Workplace

Students develop an understanding of appropriate communication methods to ensure workplace success.

**Objectives:**

- Recognize and identify appropriate and inappropriate uses of cell phones in the workplace.
- Identify the effects of inappropriate usage of cell phones in the workplace.
- Adapt cell phone behavior and functions for professional uses.
- Recognize and apply appropriate texting style for communicating in the workplace.

**Behavior Standards**

- B-SS 1. Use effective oral and written communication skills and listening skills
- B-SS 2. Create positive and supportive relationships with other students
- B-SS 3. Create relationships with adults that support success
- B-SS 4. Demonstrate empathy
- B-SS 5. Demonstrate ethical decision-making and social responsibility
- B-SS 6. Use effective collaboration and cooperation skills

**Common Core ELA**

- Speaking and Listening
  - SL 1
  - SL 2
  - SL 4
  - SL 5
  - SL 6
- Language
  - L 1
  - L 3
  - L 4
  - L 6
<table>
<thead>
<tr>
<th>Session Descriptions</th>
<th>Career Connected Learning; Mindset and Behavior Standards</th>
<th>Common Core ELA</th>
</tr>
</thead>
</table>
| Workplace Communication | Students complete activities focused on appropriate tone and topics for the workplace and strategies for collaborating effectively. | Behavior Standards:  
B-SS 1. Use effective oral and written communication skills and listening skills  
B-SS 2. Create positive and supportive relationships with other students  
B-SS 3. Create relationships with adults that support success  
B-SS 4. Demonstrate empathy  
B-SS 5. Demonstrate ethical decision-making and social responsibility  
B-SS 6. Use effective collaboration and cooperation skills | Speaking and Listening:  
SL 1  
SL 2  
SL 4  
SL 5  
SL 6  
Language:  
L1  
L 3  
L 4  
L 6 |
| Workplace Writing | Students practice writing concisely, clearly, and correctly, with appropriate workplace style. | Behavior Standards:  
B-SS 1. Use effective oral and written communication skills and listening skills  
B-SS 3. Create relationships with adults that support success  
B-SS 5. Demonstrate ethical decision-making and social responsibility  
B-SS 6. Use effective collaboration and cooperation skills | Speaking and Listening:  
SL 1  
SL 2  
SL 4  
SL 6  
Writing:  
W 4  
W5  
W6  
Language:  
L1  
L 2  
L 3  
L 4  
L 6 |