A Correlation:
Delaware
Academic Standards and
Junior Achievement
Middle School Programs

Updated October 2020 (2021)
Delaware Financial Literacy Standards
Common Core State Standards Included

Junior Achievement USA®
One Education Way
Colorado Springs, CO 80906
www.ja.org
Overview

Junior Achievement programs offer a multidisciplinary approach that connects learning across social studies disciplines, such as economics, geography, history, government, and civics, while incorporating mathematical concepts and reasoning and language arts skills. This list is not meant to be exhaustive or intended to suggest that a JA program will completely address any given standard but is designed to show how it can enhance or complement efforts to do so. The flexibility of the programs and supplementary materials allow specific content or skills to be addressed in depth by the teacher and/or business volunteer as needed.

In this document, Junior Achievement programs are correlated to the Delaware Content and Social Studies Standards and Grade Level Expectations for grades 6-8, as well as the Career Ready Practices and Common Core State Standards in English/Language Arts and Mathematics. Alternate delivery methods, such as student self-guided, cover the same learning objectives for social studies standards and the JA Pathway Competencies. However, the varied implementation models may cause slight variation in English Language Arts and Mathematics correlations.

JA Middle Grades Programs

JA Economics for Success® provides practical information about personal finance and the importance of identifying education and career goals based on a student’s skills, interests, and values.

JA Global Marketplace® Blended Model introduces students to the global marketplace and the ways in which countries buy and sell from each other. Through completion of this program, students will gain an understanding of the role of producers and consumers in the interconnected global market.

JA It's My Business® Blended Model provides middle school students an opportunity to experience the initial steps necessary to start a business. New program content provides an authentic entrepreneurial experience for students, with each session building up to a product-pitch competition.

JA It’s My Future® Blended Model offers middle school students’ practical information to help prepare them for the working world. Students develop the personal-branding and job-hunting skills needed to earn a job.

JA Inspire™ is more than a career fair, it brings together the business community and local schools and is designed to help launch middle school students into their futures: high school, college, and careers beyond. (Grades 6-8)

JA Career Exploration Fair™ is an event where students learn about a range of career options across multiple career clusters. (Grades K-12)

JA Career Speakers Series™ In JA Career Speakers Series, a volunteer guest speaker visits the classroom and shares information about his or her career, work, and education experience. (Grades K-12)

JA Excellence through Ethics™ Through JA Excellence through Ethics, students will learn the importance of ethics and ethical decision-making and how ethical and unethical choices affect everyone in a community. (Grades 6-12)

JA It's My Job™ (Soft Skills) will help students understand the value of professional communication and soft skills, making them more employable to future employers across multiple career clusters. (Grades 6-12)
<table>
<thead>
<tr>
<th>Session Descriptions</th>
<th>Academic Standards</th>
<th>Common Core ELA</th>
<th>Common Core Math</th>
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<tr>
<td><strong>Session One: Mirror, Mirror</strong>&lt;br&gt;Students make choices to better understand the concept of self-knowledge as they consider education, careers, and other life choices.</td>
<td><strong>Financial Literacy</strong>&lt;br&gt;1. Students will analyze the costs and benefits, including higher earning potential, of building human capital through education or job training.</td>
<td><strong>Grade 6</strong>&lt;br&gt;R1.6.2,4,7&lt;br&gt;SL.6.1-2&lt;br&gt;L.6.1,3,4</td>
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<td><strong>Grade 7</strong>&lt;br&gt;R1.7.2,4&lt;br&gt;SL.7.1,2&lt;br&gt;L.7.1,3,4</td>
<td><strong>Grade 8</strong>&lt;br&gt;R1.8.2,4&lt;br&gt;SL.8.1&lt;br&gt;L.8.1,3,4</td>
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<td><strong>Session Two: Be a Success</strong>&lt;br&gt;Students learn how to set goals for their financial future. They play the “Be A Success Game” to see the connection between personal finance, education, and careers.</td>
<td><strong>Financial Literacy</strong>&lt;br&gt;1. Students will analyze the costs and benefits, including higher earning potential, of building human capital through education or job training.</td>
<td><strong>Grade 6</strong>&lt;br&gt;R1.6.4&lt;br&gt;SL.6.1,2&lt;br&gt;L.6.1,3,4</td>
<td><strong>Grade 6</strong>&lt;br&gt;6.NS3&lt;br&gt;6.NS.C.5</td>
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<td><strong>Grade 7</strong>&lt;br&gt;R1.7.4&lt;br&gt;SL.7.1,2&lt;br&gt;L.7.1,3,4</td>
<td><strong>Grade 8</strong>&lt;br&gt;R1.8.4&lt;br&gt;SL.8.1&lt;br&gt;L.8.1,3,4</td>
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<td><strong>Session Three: Keeping Your Balance</strong>&lt;br&gt;Students receive Occupation Cards and observe how different jobs provide different monthly salaries. Based on those monthly salaries, students evaluate the opportunity cost when making budget decisions.</td>
<td><strong>Economics</strong>&lt;br&gt;2. a. Students will analyze the role of money and banking in the economy, and the ways in which government taxes and spending affect the functioning of market economies.&lt;br&gt;&lt;br&gt;<strong>Financial Literacy</strong>&lt;br&gt;1. Students will analyze the costs and benefits, including higher earning potential, of building human capital through education or job training.</td>
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<td><strong>Grade 7</strong>&lt;br&gt;7.RP.A.3</td>
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<td><strong>Grade 8</strong>&lt;br&gt;R1.8.4&lt;br&gt;SL.8.1&lt;br&gt;L.8.1,3,4</td>
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<td><strong>Session Four: Savvy Shopper</strong></td>
<td>- Students examine how consumers pay for goods and services. They discuss the</td>
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<td>advantages and disadvantages of using debit and credit cards.</td>
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<td><strong>Objectives:</strong></td>
<td>- Students will:</td>
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<td></td>
<td>▪ Identify the differences between debit and credit cards</td>
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<td>▪ Explain the advantages and disadvantages of both cards</td>
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<td>▪ Recognize the importance of taking personal responsibility for financial</td>
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<tr>
<td><strong>Economics</strong></td>
<td>1. Students will analyze how changes in supply and demand interact in competitive markets to determine or change the price of goods and services.</td>
<td>Grade 6</td>
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<td>2. Students will analyze various payment methods that can be used to buy goods and services.</td>
<td>Grade 7</td>
<td>Grade 7 (7.RP.A.3)</td>
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<tr>
<td><strong>Financial Literacy</strong></td>
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<td>Grade 8</td>
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<td><strong>Session Five: Keeping Score</strong></td>
<td>- Students examine how a credit score is determined and learn about the</td>
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<td></td>
<td>consequences of a positive and negative credit report.</td>
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<td><strong>Objectives:</strong></td>
<td>- Students will:</td>
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<td></td>
<td>▪ Describe the favorable or unfavorable consequences of a high or low personal credit score</td>
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<td></td>
<td>▪ Explain actions that cause a credit score to go up or down</td>
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<td>1. a. Students will analyze how changes in supply and demand interact in competitive markets to determine or change the price of goods and services.</td>
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<td>3. Students will analyze various payment methods that can be used to buy goods and services.</td>
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<tr>
<td><strong>Session Six: What’s the Risk?</strong></td>
<td>- Students learn that life involves risk and that insurance and personal responsibility help to reduce the financial consequences of loss or injury.</td>
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<tr>
<td><strong>Objectives:</strong></td>
<td>- Students will:</td>
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<tr>
<td></td>
<td>▪ Explore the cost and consequence of risk</td>
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<td>▪ Explain how insurance provides a method to minimize financial risk</td>
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<td>▪ Identify the opportunity cost of having insurance</td>
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<td>▪ Assess how personal responsibility plays a part in minimizing risk</td>
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</table>
| **Session One: Business and Customer**  
Students learn about the relationship between businesses, their customers, and the mutually beneficial exchange of products and services.  
**Objectives:**  
Students will:  
- Identify what a business gains from an exchange with a customer  
- Identify what a customer gains from an exchange with a business  
- Define ethics and ethical dilemma (Deeper Look)  
- Identify the stakeholders of a business.  
- Evaluate whether the actions of a business, which had positive or negative implications to stakeholders, were ethical (Deeper Look)  
**Economics Standard One**  
6-8a: Students will analyze how changes in technology, costs, and demand interact in competitive markets to determine or change the price of goods and services.  
**Literacy for History/Social Studies**  
RH.6-8.1  
Cite specific textual evidence to support analysis of primary and secondary sources.  
RH.6-8.7  
Integrate visual information (e.g., in charts, graphs, photographs, videos, or maps) with other information in print and digital texts.  
**Career Ready Practices**  
CRP4. Communicate clearly and effectively and with reason.  
CRP9. Model integrity, ethical leadership and effective management.  
| **Grade 6**  
RI.6.1-2  
RI.6.4,7  
SL.6.1-2  
SL.6.4  
L.6.2-6  
| **Grade 6**  
RI.6.4  
RI.6.7  
W.6.4  
SL.6.1-2  
L.6.1-6  
| **Grade 7**  
RI.7.1-2  
RI.7.4,8  
SL.7.1-4  
L.7.1  
L.7.3-4  
L.7.6  
| **Grade 7**  
RI.7.4  
W.7.4  
SL.7.1-2  
L.7.1-6  
| **Grade 8**  
RI.8.1-2  
RI.8.4  
SL.8.1-4  
L.8.1  
L.8.3-4  
| **Grade 8**  
RI.8.4  
W.8.4  
SL.8.1-2  
L.8.1-6  |
| **Session Two: Business and Culture**  
Students learn that businesses must understand cultural differences to meet customers’ needs and make a profit in different countries.  
**Objectives:**  
Students will:  
- Identify business-related, cultural differences throughout the world  
- Explain the need for international businesses to consider their customers’ cultural differences to provide for the customer and make a profit  
- Identify cultural differences throughout the world that affect social interaction and communication  
**Literacy for History/Social Studies**  
RH.6-8.3  
Identify key steps in a text's description of a process related to history/social studies (e.g., how a bill becomes law, how interest rates are raised or lowered)  
**Career Ready Practices**  
CRP1. Act as a responsible and contributing citizen and employee.  
CRP12. Work productively in teams while using cultural global competence.  
| **Grade 6**  
RI.6.4,7  
W.6.2,7  
SL.6.1-2  
SL.6.4  
L.6.1-6  
| **Grade 6**  
RI.6.1  
RI.6.4  
RI.6.7  
W.6.4,7  
SL.6.1-2  
L.6.1-6  
| **Grade 7**  
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W.7.2  
W.7.6-7  
SL.7.1-2  
SL.7.4  
L.7.1-6  
| **Grade 7**  
RI.7.1  
RI.7.4  
W.7.4,7  
SL.7.1-2  
SL.7.4  
L.7.1-6  
| **Grade 8**  
W.8.2  
W.8.7,9  
SL.8.1-2  
SL.8.4  
L.8.1-5  
| **Grade 8**  
RI.8.1  
RI.8.4  
W.8.4,7  
SL.8.1-2  
SL.8.4  
L.8.1-6  |
### Session Details

#### Session Three: Global Trade

Students learn that businesses trade to obtain products and services that customers want or need. Students will learn about imports and exports, examine the ways technology has improved international trade and participate in a global trade game.

**Objectives:**
- Identify reasons why countries trade
- Demonstrate that countries benefit more from trade than from trying to meet all their own needs
- Apply key terms related to trade.
- Describe how improvements in technology can influence international trade

**Economics Standard Three**
6-8a: Students will demonstrate the ways in which the means of production, distribution, and exchange in different economic systems have a relationship to cultural values, resources, and technologies.

**Economics Standard Four**
6-8a: Students will examine how nations with different economic systems specialize and become interdependent through trade and how government policies allow either free or restricted trade.

**Career Ready Practices**
- CRP2. Apply appropriate academic and technical skills.
- CRP12. Work productively in teams while using cultural global competence.

#### Session Four: Why Countries Specialize

Students learn that businesses in different countries specialize by focusing their efforts on specific resources or producing smaller parts of a product.

**Objectives:**
- Define specialization
- Analyze examples of international trade to explain why modern countries cannot provide for all their wants and needs
- Show how events and decisions in one country have a causal relationship with, and produce an effect on, customers in another country

**Literacy for History/Social Studies**
RH.6-8.8 Distinguish among fact, opinion, and reasoned judgment in a text.
RH.6-8.6 Identify aspects of a text that reveal an author's point of view or purpose (e.g., loaded language, inclusion or avoidance of particular facts).

**Economics Standard Four**
6-8a: Students will examine how nations with different economic systems specialize and become interdependent through trade and how government policies allow either free or restricted trade.

**Career Ready Practices**
- CRP4. Communicate clearly and effectively and with reason
- CRP11. Use technology to enhance productivity.

### Academic Standards

**Common Core ELA**

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<tr>
<th>Grade 6</th>
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<td>RI.6.1-2</td>
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**Common Core Math**

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**MATH**

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**Mathematical Practices**

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# JA Global Marketplace

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<thead>
<tr>
<th>Session Details</th>
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| **Session Five: Trade Barriers**  
Students explore the types of restrictions that governments place on international trade. They learn about tariffs, quotas, subsidies, and standards and how these barriers affect governments, businesses, and customers.  
**Objectives:**  
Students will:  
- Identify examples of trade barriers  
- Analyze the consequences of trade barriers on businesses, employees, and customers  
- Explain why balance of trade matters to businesses, customers, and employees  
**Literacy for History/Social Studies**  
RH.6-8.2  
Determine the central ideas or information of a primary or secondary source; provide an accurate summary of the source distinct from prior knowledge or opinions.  
RH.6-8.9  
Analyze the relationship between a primary and secondary source on the same topic.  
**Career Ready Practices**  
CRP8. Utilize critical thinking to make sense of problems and persevere in solving them.  
CRP12. Work productively in teams while using cultural global competence  
| Grade 6  
RI.6.1-4,7  
SL.6.1-2  
SL.6.4-5  
L.6.1-4-6  
| Grade 6  
ELA  
RI.6.4  
W.6.4  
SL.6.1-2  
L.6-6 |
| **Session Six: Currency**  
Students explore the concept of international currencies. They learn about variable exchange rates, currency converters, and how to compare the prices of products from around the world.  
**Objectives:**  
Students will:  
- Define currency and exchange rate  
- Recognize that different countries have different forms of currency  
- Recognize that each currency has a different value, which is determined through a variable exchange rate  
**Economics Standard Two**  
6-8a: Students will analyze the role of money and banking in the economy, and the ways in which government taxes and spending affect the functioning of market economies.  
**Literacy for History/Social Studies**  
RH.6-8.4 Determine the meaning of words and phrases as they are used in a text, including vocabulary specific to domains related to history/social studies.  
**Financial Literacy 6-8**  
2. Students will analyze various payment methods that can be used to buy goods and services.  
**Career Ready Practices**  
CRP2. Apply appropriate academic and technical skills.  
| Grade 6  
RI.6.4-7,8  
SL.6.1-3  
SL.6.4-5  
L.6.1  
L.6-4-5  
| Grade 7  
RI.7.4  
SL.7.1-2  
SL.7.4  
L.7.1  
L.7-3-6  
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RI.8.4  
SL.8.1-3  
L.8.1  
L.8-3-5  
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RI.7.4  
SL.7.1-2  
L.7-1  
L.7-3-6  |
| Grade 8  
RI.8.4  
SL.8.1-2  
L.8.1  
L.8-3-6  |
# Session Details

**Session Seven: Global Workforce**

Students take on the role of international business owners reviewing the skills and experience of potential employees.

## Objectives:

*Students will:*

- Describe how businesses can use modern technology and communication tools to locate highly qualified employees at the most advantageous wages.
- Express specific steps that would need to be taken to obtain work in another country.
- Recognize the value of a second language for future job opportunities.

## Financial Literacy 6-8

1. Students will analyze the costs and benefits, including higher earning potential, of building human capital through education or job training.

## Literacy for History/Social Studies

RH.6-8.5 Describe how a text presents information (e.g., sequentially, comparatively, causally).

## Career Ready Practices

CRP3. Attend to personal health and financial well-being.
CRP10. Plan education and career paths aligned to personal goals.

## Academic Standards

### Financial Literacy 6-8

- Grade 6
  - RI.6.1-2
  - RI.6.4,7,8
  - W.6.2
  - SL.6.1-4
  - L.6.1-6

- Grade 7
  - RI.7.1-4
  - W.7.2,6
  - SL.7.1-3
  - L.7.1-6

- Grade 8
  - RI.8.1-4
  - W.8.2
  - SL.8.1-3
  - L.8.1-5

### Literacy for History/Social Studies

- Grade 6
  - RI.6.1
  - RI.6.4
  - RI.6.7
  - W.6.4
  - SL.6.1-2
  - SL.6.4
  - L.6.1-6

- Grade 7
  - RI.7.1
  - RI.7.4
  - W.7.4
  - SL.7.1-2
  - L.7.1-6

- Grade 8
  - RI.8.1,4
  - W.8.4
  - SL.8.1-2
  - L.8.1-6
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<tr>
<th>Session Details</th>
<th>Academic Standards</th>
<th>Common Core ELA</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Session One: Entrepreneurs</strong></td>
<td>Students learn about the relationship between entrepreneurs, their businesses, and the products and services they offer, and then take an entrepreneurial characteristics inventory to assess their own entrepreneurial skills and interests.</td>
<td>Grade 6 RI 6.4,7 SL.6.1-2 L.6.1-6</td>
</tr>
</tbody>
</table>
| Students will:                          |   - Define entrepreneurship and social entrepreneurship  
   - Describe the relationship between a business and its products and service  
   - Identify entrepreneurial characteristics and recognize them, in varying degrees, in themselves | Grade 7 RI.7.4,7 SL.7.1-2 L.7.1-6 |
| **Financial Literacy 6-8**              | 1. Students will analyze the costs and benefits, including higher earning potential, of building human capital through education or job training. | Grade 8 RI.8.4 SL.8.1-2 L.8.1-5 |
| **Session Two: Market and Need**        | Students are introduced to young entrepreneurs who have successfully met an identified market need, and then created a new product to meet the need. Students work in groups to brainstorm current needs within different product categories. | Grade 6 RI.6.1,4,7 SL.6.1-2 SL.6.4 L.6.1-6 |
| Students will:                          |   - Define market and need  
   - Explain the importance of identifying market and need when developing new product or service ideas | Grade 7 RI. 7.1,4,7 SL.7.1-2 SL.7.4 L.7.1-6 |
| **Economics**                           | 1.6-8a: Students will analyze how changes in supply and demand interact in competitive markets to determine or change the price of goods and services. | Grade 8 RI.8.1,4 SL.8.1-2 SL.8.4 L.8.1-5 |
| **Career Ready Practices**              | CRP1. Act as a responsible and contributing citizen and employee.  
   CRP2. Apply appropriate academic and technical skills.  
   CRP4. Communicate clearly and effectively and with reason |                |
### Session Three: Innovative Ideas

Students learn about innovative idea generation and examine cutting-edge products. Working in groups, students brainstorm their own product ideas and use graphic organizers to capture them.

**Objectives:**
- Students will:
  - Explain innovation and recognize it as a necessary entrepreneurial skill when starting a business
  - Participate in creative idea generation, from brainstorming to defending and selecting an idea

**Career Ready Practices**
- RP5. Consider the environmental, social and economic impacts of decisions.
- CRP6. Demonstrate creativity and innovation.

**Academic Standards**
- **Grade 6**
  - RI.6.1
  - RI.6.4
  - RI.6.7
  - SL.6.1-2
  - SL.4-5
  - L.6.1-6

**Common Core ELA**
- **Grade 6**
  - RI.6.1
  - RI.6.4
  - RI.6.7
  - SL.6.1-2
  - SL.4-5
  - L.6.1-6

### Session Four: Testing the Market

Students learn about the importance of obtaining market feedback about new product ideas. They will examine various survey question types and determine whether questions yield useful product feedback, and then practice developing survey questions in groups.

**Objectives:**
- Students will:
  - Discuss the importance of market research in the product development process
  - Describe multiple types of survey questions

**Career Ready Practices**
- CRP2. Apply appropriate academic and technical skills.
- CRP4. Communicate clearly and effectively and with reason
- CRP11. Use technology to enhance productivity.
- CRP12. Work productively in teams while using cultural global competence

**Academic Standards**
- **Grade 6**
  - RI.6.1
  - RI.6.4
  - RI.6.7
  - W.6.4
  - SL.6.1-2
  - L.6.1-6

**Common Core ELA**
- **Grade 6**
  - RI.6.1
  - RI.6.4
  - RI.6.7
  - W.6.4
  - SL.6.1-2
  - L.6.1-6

- **Grade 7**
  - RI.7.1
  - RI.7.4
  - RI.7.7
  - W.7.4
  - SL.7.1-2
  - L.7.1-6

- **Grade 8**
  - RI.8.1
  - RI.8.4
  - SL.8.1-2
  - SL.8.4-5
  - L.8.1-5
### Session Details

#### Session Five: Design and Prototype

Students learn about product design and the prototype process. Each student will create a product sketch to show the features and explain the purpose of his or her product.

**Objectives:**

Students will:

- Represent a product idea and its features by using rough sketches and drawings
- Recognize sketches as an important first step in the prototype process

**Career Ready Practices**

CRP4. Communicate clearly and effectively and with reason
CRP5. Consider the environmental, social, and economic impacts of decisions.
CRP6. Demonstrate creativity and innovation

**Academic Standards**

**Common Core ELA**

**Grade 6**

RI.6.4  
RI.6.7  
W.6.4  
SL.6.1-2  
SL.6.4-5  
L.6.1-6

**Grade 7**

RI.7.4  
RI.7.7  
W.7.4  
SL.7.1-2  
SL.7.4-5  
L.7.1-6

**Grade 8**

RI.8.4  
W.8.4  
SL.8.1-2  
SL.8.4-5  
L.8.1-5

#### Session Six: Seek Funding

Students learn how to plan and deliver a pitch presentation with the intent of attracting potential investors. In a mock competition, groups will pitch their product idea to guest judge(s) who will award teams with ceremonial startup funds.

**Objectives:**

Students will:

- Describe the elements that make a strong pitch presentation
- Work together to create and deliver a product pitch for potential funding

**Economics**

3.6-8a: Students will demonstrate the ways in which the means of production, distribution, and exchange in different economic systems have a relationship to cultural values, resources, and technologies.

**Career Ready Practices**

CRP4. Communicate clearly and effectively and with reason.
CRP12. Work productively in teams while using cultural global competence

**Academic Standards**

**Common Core ELA**

**Grade 6**

RI.6.4  
RI.6.7  
W.6.4  
SL.6.1-2  
SL.6.4-5  
L.6.1-4

**Grade 7**

RI.7.4  
RI.7.7  
W.7.4  
SL.7.1-2  
SL.7.4-5  
L.7.1-4

**Grade 8**

RI.8.4  
W.8.4  
SL.8.1-2  
SL.8.4-5  
L.8.1-5
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<td>Students learn that they have their</td>
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<td>RI.6.4, 6.7,</td>
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<td>own personal brand and that the</td>
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<td>SL.6.1.2, 6.4.5,</td>
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<td>brand they build today will reflect</td>
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<td>L.6.1-6</td>
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<td>on them in the future. They examine</td>
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<td>Grade 7</td>
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<td>well-known logos to learn how</td>
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<td>RI.7.4, SL.7.1-2,</td>
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<tr>
<td>individuals and companies create</td>
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<td>SL.7.4-5, L.7.1-6</td>
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<td>their brands and build their</td>
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<td>reputations. They assess their</td>
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<td>RI.8.4, SL.8.1-2,</td>
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<td>personal characteristics to define</td>
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<td>SL.8.4-5, L.8.1-6</td>
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<td>their own brands and then develop</td>
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<td>logos to represent themselves.</td>
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<td>Students will:</td>
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<tr>
<td>▪ Describe the elements of a brand</td>
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<td>▪ Recognize the ability of personal</td>
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<td>branding to build a positive</td>
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<td>reputation, for their personal life</td>
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<td>as well as for their future career</td>
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<td>▪ Design a logo that expresses their</td>
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<td>personal brand</td>
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<tr>
<td>**Session Two: Career Paths and</td>
<td>Financial Literacy 6-8</td>
<td>Grade 6</td>
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<tr>
<td>Clusters**</td>
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<td>RL.6.1.4, 7, SL.6.1-2,</td>
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<td>Students are introduced to the 16</td>
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<td>SL.6.4-5, L.6.1-6</td>
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<tr>
<td>career clusters and the pathways</td>
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<td>Grade 7</td>
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<td>through them. They take a career</td>
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<td>RI.7.1.4, SL.7.1-2,</td>
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<td>interest survey and learn about</td>
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<td>potential jobs within their</td>
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<td>preferred clusters. They then share</td>
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<td>RI.8.1, RI.8.4,</td>
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<td>job information with other members of</td>
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<td>SL.8.1-2, SL.8.4,</td>
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<td>the class and discuss the importance</td>
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<td>L.8.1-6</td>
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<td>of all jobs within a community.</td>
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<td><strong>Objectives:</strong></td>
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<tr>
<td>Students will:</td>
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<tr>
<td>▪ Define careers cluster.</td>
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<tr>
<td>▪ Identify jobs in specific career</td>
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<td>clusters to explore further</td>
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<tr>
<td>▪ Recognize the interconnectivity and</td>
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<tr>
<td>value of all types of jobs</td>
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<tr>
<td>**Session Three: High-Growth</td>
<td>Financial Literacy 6-8</td>
<td>Grade 6</td>
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<tr>
<td>Careers**</td>
<td></td>
<td>RL.6.1.4, 7, SL.6.1-2,</td>
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<tr>
<td>Students learn about the importance of</td>
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<td>SL.6.4-5, L.6.1-6</td>
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<td>being aware of which fields are</td>
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<tr>
<td>growing and which are declining when</td>
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<td>RI.7.1.4, SL.7.1-2,</td>
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<tr>
<td>making decisions about their own</td>
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<td>SL.7.4, L.7.1-6</td>
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<tr>
<td>careers. They play a game that</td>
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<td>Grade 8</td>
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<tr>
<td>introduces information about</td>
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<td>RI.8.1.4, SL.8.1-2,</td>
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<tr>
<td>high-growth job fields.</td>
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<td>L.8.1-3,4</td>
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<tr>
<td><strong>Objectives:</strong></td>
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<tr>
<td>Students will:</td>
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</tr>
<tr>
<td>▪ Identify specific careers that are</td>
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<td>forecast to have high- growth rates</td>
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<tr>
<td>▪ Consider a variety of factors when</td>
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<tr>
<td>selecting a career</td>
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</tbody>
</table>
### Session Four: Career Mapping

Students learn how early experiences can build transferable skills that contribute to future job success. Students look at the lives of celebrities and their paths to success, focusing on early experiences. They learn about career maps by examining a sample and then creating their own.

**Objectives:**

Students will:
- Identify jobs in specific career clusters that they would like to explore further
- Plan significant milestones they need to reach to earn a particular job

**Financial Literacy 6-8**
1. Students will analyze the costs and benefits, including higher earning potential, of building human capital through education or job training.

**Career Ready Practices**
CRP10. Plan education and career paths aligned to personal goals.
CRP12. Work productively in teams while using cultural global competence

**Common Core ELA**
- **Grade 6**
  - RL.6.4
  - RI.6.7
  - W.6.4
  - SL.6.1-2
  - SL.6.4-5
  - L.6.1-6
- **Grade 7**
  - RI.7.4
  - W.7.4
  - SL.7.1-2
  - SL.7.4-5
  - L.7.1-6
- **Grade 8**
  - RI.8.4
  - W.8.4
  - SL.8.1-2
  - SL.4-5
  - L.8.1-6

### Session Five: On the Hunt

Students are introduced to the basics of looking for and applying and interviewing for a job. They play a game in which they must identify two truths and a myth about the job search process. They also learn the fundamentals of creating a resume and engage in simulation in which they identify appropriate skills for various jobs and decide upon the right section of a resume to highlight those skills.

**Objectives:**

Students will:
- Recognize basic job-hunting techniques, including looking for a job, applying, interviewing, and listing references
- Recognize the importance of personal presentation and making a good impression, on paper and in person.
- Recognize the basic construction of a resume and skills that should be highlighted on a resume.

**Financial Literacy 6-8**
1. Students will analyze the costs and benefits, including higher earning potential, of building human capital through education or job training.

**Career Ready Practices**
CRP4. Communicate clearly and effectively and with reason
CRP8. Utilize critical thinking to make sense of problems and persevere in solving them.
CRP9. Model integrity, ethical leadership, and effective management.

**Common Core ELA**
- **Grade 6**
  - RI.6.1
  - RI.6.4
  - RI.6.7
  - SL.6.1-2
  - SL.4
  - L.6.1-6
- **Grade 7**
  - RI.7.1
  - RI.7.4
  - SL.7.1-2
  - SL.7.4
  - L.7.1-4
- **Grade 8**
  - RI.8.1
  - RI.8.4
  - SL.8.1-2
  - SL.7.4
  - L.8.1-4
**Session Details**

**Session Six: Soft Skills**

Students learn about the differences between technical and soft skills and why both are essential for keeping a job. Students will also complete a soft skills self-evaluation to determine which skills they already have and which they can work toward. Finally, they will role-play situations that require strong soft skills.

**Objectives:**

Students will:

- Define and differentiate between technical skills and soft skills
- Identify specific soft skills they already possess and those they need to improve

<table>
<thead>
<tr>
<th>Academic Standards</th>
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<tbody>
<tr>
<td><strong>Financial Literacy 6-8</strong></td>
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<tr>
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<tr>
<td><strong>Career Ready Practices</strong></td>
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<tr>
<td>CRP9. Model integrity, ethical leadership, and effective management.</td>
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<td>CRP12. Work productively in teams while using cultural global competence</td>
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<td>Grade 6</td>
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<td>RL.6.4,7</td>
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<td>L.8.1-6</td>
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</table>
### Session Descriptions

#### Session One: Career Planning Starts with You

Through close examination of specific skills and career clusters, students learn the key factors to investigate career planning, skills, interests, work priorities, and job outlooks.

**Objectives:**

**Students will:**

- Recognize career clusters that match their skills and interests.
- Assess their soft skills and identify need for improvement.
- Identify industries and jobs that offer opportunities.

#### Session Two: Making the Most of JA Inspire

In this session, students refine a plan for the event. If possible, encourage students to spend additional time outside of class researching the participating companies.

**Objectives:**

**Students will:**

- Identify companies that they want to learn more about at the JA Inspire event. Three is a good number.
- Prepare questions that they want to ask and practice asking them.
- Create an elevator pitch—a statement that explains why they are interested in a company or a job and what they have to offer and helps to connect them with the company volunteers.
- Express their expectations of the upcoming event.

#### Session Three: JA Inspire Event

During the JA Inspire expo, students participate in hands-on activities, often using equipment or tools used on a job.

**Objectives:**

**Students will:**

- Make connections with adults who have jobs in careers that interest them.
- See the connection between high school programming choices and careers.
- Collect information about the education required to be successful in a job.
- Practice soft skills.
## Session Descriptions

### Session Four: Debrief and Next Steps

Students reflect on what they have learned and identify next steps to further define their academic choices and career path. They also compose a thank you note to a chosen company.

**Objectives:**

**Students will:**
- Evaluate personal goals and priorities based on their experience at the JA Inspire event.
- Identify next steps, including exploration of high school coursework and other research.
- Understand relevant business communication practices.

## Academic Standards

### Career Ready Practices

- **CRP9.** Model integrity, ethical leadership and effective management.
- **CRP10.** Plan education and career paths aligned to personal goals.
- **CRP11.** Use technology to enhance productivity.

## Common Core ELA

- **Reading for Informational Text**
  - RI 1
  - RI 4
  - RI 7

- **Speaking and Listening**
  - SL 1
  - SL 2

- **Writing**
  - W 3
  - W 4
  - W 5

- **Language**
  - L 3
  - L 4
  - L 6
## Session Descriptions

### Pre-Fair Session: What Sets You Apart?

Students reflect on their abilities, interests, and values as they consider future career choices.

**Objectives:**

**Students will:**
- Define careers.
- Differentiate between abilities (skills) and values.
- Identify their personal characteristics.

**Academic Standards**

- Financial Literacy
  - 6-8: 1. Students will analyze the costs and benefits, including higher earning potential, of building human capital through education or job training.

### The Day of the Fair

Students will visit seven speakers from the community who will give brief presentations about their jobs, allowing time for students to ask questions.

**Objectives:**

**Students will:**
- Complete one pre-fair activity (teacher-led) (optional).
- Express how jobs require specific interests and skills.
- Complete one post-fair activity (teacher-led) (optional).
- Complete a student evaluation, if requested.

**Academic Standards**

- Career Ready Practices
  - CRP2. Apply appropriate academic and technical skills.
  - CRP12. Work productively in teams while using cultural global competence.

## Common Core ELA

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<th>Writing</th>
<th>Language</th>
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<td>SL 1</td>
<td>W 4</td>
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<tr>
<td>RI 7</td>
<td>SL 2</td>
<td>W 7</td>
<td>L 4</td>
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</tbody>
</table>

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## Session Descriptions

**Post-Fair Session**  
Students reflect on their JA Career Exploration Fair experiences.

**Objectives:**  
Students will:  
- Identify a future career goal.  
- Create a personal action plan.

## Academic Standards

**Career Ready Practices**  
CRP3. Attend to personal health and financial well-being.  
CRP4. Communicate clearly and effectively and with reason  
CRP9. Model integrity, ethical leadership and effective management.  
CRP10. Plan education and career paths aligned to personal goals.

## Common Core ELA

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<thead>
<tr>
<th>Language</th>
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<td>L 3</td>
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<td>L 4</td>
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<tr>
<td>Session Descriptions</td>
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<tr>
<td><strong>Session One: Before the Event</strong></td>
</tr>
<tr>
<td>Students research the visiting career speaker and his or her company, and prepare questions for the speaker event.</td>
</tr>
<tr>
<td><strong>Objectives:</strong></td>
</tr>
<tr>
<td>Students will:</td>
</tr>
<tr>
<td>▪ Identify skills and interests.</td>
</tr>
<tr>
<td>▪ Recognize Career Clusters</td>
</tr>
<tr>
<td>▪ Recall future high-demand occupations</td>
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<tr>
<td><strong>Session Two: During the Event</strong></td>
</tr>
<tr>
<td>Students learn about the guest speaker’s job experiences and stories, ask questions, and take notes.</td>
</tr>
<tr>
<td><strong>Objectives:</strong></td>
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<tr>
<td>Students will:</td>
</tr>
<tr>
<td>▪ Practice active listening skills.</td>
</tr>
<tr>
<td>▪ Equate job responsibilities with skills and interests</td>
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<tr>
<td><strong>Session Three: After the Event</strong></td>
</tr>
<tr>
<td>Students reflect on what they learned during their preparation and the speaker event.</td>
</tr>
<tr>
<td><strong>Objectives:</strong></td>
</tr>
<tr>
<td>Students will:</td>
</tr>
<tr>
<td>▪ Recognize Career Clusters</td>
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# JA Excellence through Ethics

<table>
<thead>
<tr>
<th>Session Descriptions</th>
<th>Academic Standards</th>
<th>Common Core ELA</th>
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</thead>
<tbody>
<tr>
<td><strong>Day of the Visit</strong></td>
<td><strong>Social Studies</strong></td>
<td><strong>Reading for Informational Text</strong></td>
</tr>
</tbody>
</table>
| Students are introduced to the concept of ethics, participate in a demonstration of why ethics are important to discuss, examine their core values, and explore how we are all interdependent on the choices we each make. | C.3.6-8b: Students will understand that American citizenship includes responsibilities such as voting, jury duty, obeying the law, service in the armed forces when required, and public service. (Essential for Grade 8) | RI 1  
RI 4  
RI 7 |
| **Objectives:** Students will: | **Career Ready Practices** | **Speaking and Listening** |
| • Define ethics, ethical dilemma, values, core values, and interdependence.  
• Articulate how one's core values affects one's choices.  
• Articulate and identify the steps necessary to make ethical decisions.  
• Recognize that individual ethics affect the greater community. | CRP1. Act as a responsible and contributing citizen and employee.  
CRP7. Employ valid and reliable research strategies.  
CRP8. Utilize critical thinking to make sense of problems and persevere in solving them.  
CRP9. Model integrity, ethical leadership and effective management. | SL 1  
SL 2  
SL 3  
SL 4 |
| **Reflection Activity** | **Career Ready Practices** | **Writing** |
| Students will reflect and discuss what they've learning after interacting with the volunteer, a local business professional who articulated how and why professionals make ethical choices and decisions regarding relationships, the work environment, and life. | CRP1. Act as a responsible and contributing citizen and employee.  
CRP4. Communicate clearly and effectively and with reason  
CRP8. Utilize critical thinking to make sense of problems and persevere in solving them.  
CRP12. Work productively in teams while using cultural global competence | W 4 |
| **Objectives:** Students will: | **Language** | **Speaking and Listening** |
| • Apply key terms and concepts used in the volunteer-led activities.  
• Use intentional, ethical decision-making skills to consider outcomes and consequences of choices.  
• Self-examine to develop a personal awareness of values to begin to see the connection between their words and actions. | L 3  
L 4  
L 6 | SL 1  
SL 2  
SL 3 |

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## Communicating About Yourself

Students learn what their dress, speech, and listening skills communicate to others about them.

**Objectives:**

**Students will:**
- Recognize the importance of manners as an element of professionalism.
- Identify language and style appropriate for the workplace.

<table>
<thead>
<tr>
<th>Financial Literacy</th>
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<tr>
<td>9-12a: Students will apply problem-solving strategies to assess the consequences of financial decisions.</td>
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<tr>
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<tbody>
<tr>
<td>CRP2. Apply appropriate academic and technical skills. CRP12. Work productively in teams while using cultural global competence.</td>
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</tbody>
</table>

### Academic Standards

- **Speaking and Listening**
  - SL 1
  - SL 2
  - SL 4
  - SL 6

- **Writing**
  - W 4

### Common Core ELA

- **Reading for Informational Text**
  - RI 1
  - RI 4

## Applications and Resumes

Students examine both document forms and begin to think about how to adapt their experiences, skills, and achievements into the applicable template to present themselves to a potential employer.

**Objectives:**

**Students will:**
- Identify information necessary for a job application.
- Recognize key features and formatting of resumes.
- Use appropriate language for a resume.

<table>
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<tr>
<th>Career Ready Practices</th>
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### Academic Standards

- **Speaking and Listening**
  - SL 1
  - SL 2

- **Writing**
  - W 4

### Common Core ELA

- **Reading for Informational Text**
  - RI 1
  - RI 4
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<tr>
<td><strong>Interviewing for a Job</strong></td>
<td>Students complete an activity and track their accomplishments in a “brag sheet.” Additional activities are available in which students develop a personal profile that will help them succeed during an interview and practice mock interviews.</td>
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<tr>
<td><strong>Objectives:</strong></td>
<td>Students will:</td>
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<tr>
<td></td>
<td>▪ Identify appropriate content for a personal brag sheet.</td>
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<td></td>
<td>▪ Adapt personal information to interview situations.</td>
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<td>▪ Develop answers to common interview questions.</td>
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<td></td>
<td>▪ Recognize appropriate professional dress and demeanor for a job interview.</td>
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<tr>
<td><strong>Cell Phones in the Workplace</strong></td>
<td>Students develop an understanding of appropriate communication methods to ensure workplace success.</td>
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<tr>
<td><strong>Objectives:</strong></td>
<td>Students will:</td>
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<tr>
<td></td>
<td>▪ Recognize and identify appropriate and inappropriate uses of cell phones in the workplace.</td>
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<td></td>
<td>▪ Identify the effects of inappropriate usage of cell phones in the workplace.</td>
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<td>▪ Adapt cell phone behavior and functions for professional uses.</td>
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<td>▪ Recognize and apply appropriate texting style for communicating in the workplace.</td>
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<td>CRP3. Attend to personal health and financial well-being.</td>
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<td>CRP4. Communicate clearly and effectively and with reason</td>
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<td>CRP9. Model integrity, ethical leadership and effective management.</td>
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<td>CRP10. Plan education and career paths aligned to personal goals.</td>
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### JA It's My Job (Soft Skills)

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<tr>
<td><strong>Workplace Communication</strong>&lt;br&gt;Students complete activities focused on appropriate tone and topics for the workplace and strategies for collaborating effectively.&lt;br&gt;&lt;br&gt;<strong>Objectives:</strong>&lt;br&gt;<strong>Students will:</strong>&lt;br&gt;• Identify and use an appropriate professional tone in workplace communication.&lt;br&gt;• Identify appropriate and inappropriate subjects for workplace discussion.&lt;br&gt;• Enable cooperative and productive group interactions.&lt;br&gt;• Communicate to solve problems collaboratively and respectfully.&lt;br&gt;&lt;br&gt;<strong>Financial Literacy</strong>&lt;br&gt;9-12a: Students will apply problem-solving strategies to assess the consequences of financial decisions.&lt;br&gt;&lt;br&gt;<strong>Career Ready Practices</strong>&lt;br&gt;CRP4. Communicate clearly and effectively and with reason&lt;br&gt;CRP9. Model integrity, ethical leadership and effective management.&lt;br&gt;CRP12. Work productively in teams while using cultural global competence.</td>
<td><strong>Speaking and Listening</strong>&lt;br&gt;SL 1&lt;br&gt;SL 2&lt;br&gt;SL 4&lt;br&gt;SL 5&lt;br&gt;SL 6</td>
<td><strong>Language</strong>&lt;br&gt;L 1&lt;br&gt;L 3&lt;br&gt;L 4&lt;br&gt;L 6</td>
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<tr>
<td><strong>Workplace Writing</strong>&lt;br&gt;Students practice writing concisely, clearly, and correctly, with appropriate workplace style.&lt;br&gt;&lt;br&gt;<strong>Objectives:</strong>&lt;br&gt;<strong>Students will:</strong>&lt;br&gt;• Use proper spelling, grammar, and punctuation in the workplace.&lt;br&gt;• List best practices for effective business writing.&lt;br&gt;• Use clear language and appropriate style for written communication in the workplace.&lt;br&gt;• Identify important ideas and express them clearly and concisely in writing.&lt;br&gt;&lt;br&gt;<strong>Career Ready Practices</strong>&lt;br&gt;CRP4. Communicate clearly and effectively and with reason&lt;br&gt;CRP9. Model integrity, ethical leadership and effective management.&lt;br&gt;CRP11. Use technology to enhance productivity.</td>
<td><strong>Speaking and Listening</strong>&lt;br&gt;SL 1&lt;br&gt;SL 2&lt;br&gt;SL 4&lt;br&gt;SL 6</td>
<td><strong>Writing</strong>&lt;br&gt;W 4&lt;br&gt;W 5&lt;br&gt;W 6</td>
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