

JA Fast Facts

Visit our website www.centralohio.ja.org

Our Mission:

Junior Achievement (JA) inspires and prepares young people to succeed in their lives and careers.



Junior Achievement™
of Central Ohio

About Junior Achievement (JA)

Junior Achievement provides K-12 programming about financial literacy, work readiness, and entrepreneurship, empowering students to connect the dots between their education and their future. With the help of our volunteers, educators, and donors, we can establish a well-equipped workforce and talent pipeline to support our flourishing region.

Our Vision:

A world in which young people have the skillset and mindset to **build thriving communities**.

Our Values:

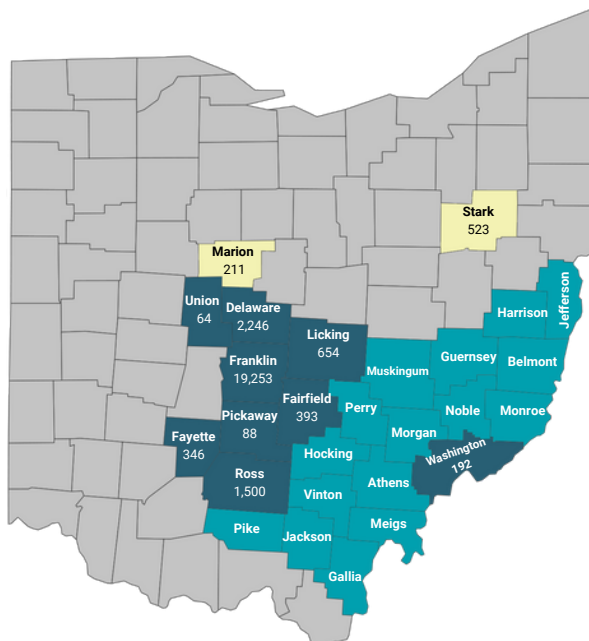
We believe in the **boundless potential** of young people.

We teach principled, market-based economics and entrepreneurship that **build a more sustainable world**.

We seek out diverse backgrounds, perspectives, and talents in our staff, volunteers, and boards to **reflect the geographies and communities we serve**.

JA of Central Ohio Service Area - 2022/23

Central & SE Ohio K-12 Students



Key:

- Number of Students Served
- Opportunity to Expand JA Programming
- Students Served Outside Our JA Service Area

Our Stats:

25,620 Students 11 Counties
45 School Districts 2,918 Volunteer Experiences

Follow us on social media: @JACentralOhio



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Junior Achievement (JA) Alumni Survey

JA Alumni Compared to American Adults (Ipsos*, 2022)

Key: JA Alumni American Adults

Adults in their dream job



Living paycheck to paycheck



18-29 year-olds financially independent from parents



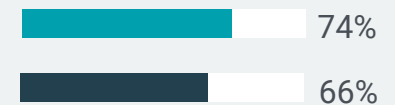
18-34 year-olds saving for retirement



Work in the field studied in college



Homeowners

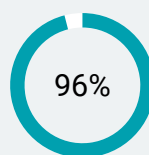


4 in 5 Alumni credit JA for: (Ipsos*, 2020)

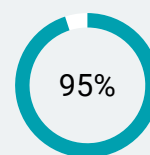
- Influencing their decisions about further education
- Impacting their professional and personal development
- Affecting their self-confidence and belief-in-self
- Motivating them to succeed professionally



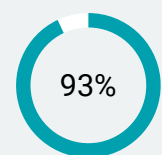
JA positively impacted their future choices and perceptions: (Ipsos*, 2020)



Black alumni



Hispanic alumni



White alumni